



SPONSORSHIP OPPORTUNITIES

APRIL 6-8, 2027 | DENVER, COLORADO

Ready for What's Next: Innovation, Resilience, and the Future of Housing Stability

Who We Are

Introducing our organization

Corporation for Supportive Housing (CSH) is a national nonprofit, founded in 1991, dedicated to ending chronic homelessness by advancing affordable housing paired with supportive services. We believe housing is more than shelter—it is the foundation for health, stability, and opportunity.

CSH drives impact by shaping public policy, investing capital, and strengthening the supportive housing field nationwide—helping communities create scalable, lasting solutions for people with complex needs.



National reach supporting **350+** communities across **48** states

Proven scale helped create **512,500+** affordable and supportive housing units nationwide

Catalytic investment deployed **\$2.2B+ in capital** to strengthen communities and systems

Unique role as the **only U.S. Community Development Financial Institution** exclusively focused on supportive housing

Event Concept

Ready for What's Next
Innovation, Resilience, and the
Future of Housing Stability



As a CSH Summit 2027 Sponsor, your reach will extend beyond the attendees to several thousand decision-makers who shape housing, healthcare, child welfare, justice, education, workforce development, and other critical policy areas at the local, state, and federal levels. CSH's biennial Summit brings together leaders from across the United States to exchange ideas, elevate proven solutions, and advance systems that strengthen supportive housing.



*What we are
planning*



Event Information



About
The Event



Date April 6-8, 2027

Duration 2.5 Days

Location Sheraton Denver Downtown Hotel
Denver, Colorado

Estimated Attendees 800+ people



Our Goals



Partnering with CSH enhances your organization's visibility, reach, and ability to influence the systems that improve housing stability and well-being across communities.

The Summit offers:

Two and a half days of high-impact sessions on housing, health, and cross-sector collaboration led by national experts

Immersive site visits showcasing innovative supportive housing models

Robust **social and professional networking** opportunities

Dedicated resource spaces to spotlight your organization's work and connect with mission-aligned partners

What we want to achieve



Audience Profile

Who will attend

- Housing Providers
- Housing Developers
- Policymakers
- Local and State Government
- Property Managers
- Healthcare Providers
- Human Services Organizations
- Leadership, Executive, and Other C-suite Positions
- Consultants
- Advocates



Benefits for Sponsors

As a Summit sponsor, your organization gains meaningful access to a focused, national audience of supportive housing leaders. Sponsorship opportunities are designed to elevate your visibility, generate actionable leads, and provide valuable insight into the needs and priorities of potential customers. Through structured engagement and broad multi-channel exposure—including email and social media—you can strengthen brand recognition, promote your offerings, and gather insights that inform future business and partnership strategies.



Estimated Exposure

375,000+

Social media impressions

45,000+

Email subscribers

Value you will receive




- ✓ **Connect with organizational decision-makers**
- ✓ **Introduce, demonstrate, or promote new products or services**
- ✓ **Gather high-quality leads for follow-up**
- ✓ **Increase brand awareness among a targeted audience**

Why Partner With CSH

Through strategic promotion and curated programming, CSH connects sponsors with decision-makers shaping the future of supportive housing.

National Reach & Visibility

Representation from all 50 states and a truly national supportive housing network

High-Impact Audience

1,300+ attendees at the 2025 Summit, including public, private, and nonprofit sector leaders

Powerful Communications Platform

Monthly reach of 30,000+ professionals through CSH's owned channels

Meaningful Brand Exposure

Visibility during and beyond the Summit through digital platforms, on-site presence, & post-event communications



Participation & Visibility

*How we attract
participants* ✓

Targeted email marketing

Strategic social media campaigns

Community and partner outreach

Cross-promotion with aligned
organizations and networks



CSH leverages a robust, multi-channel outreach strategy to attract a high-quality, mission-aligned audience of supportive housing leaders, providers, advocates, government partners, and service organizations. Our national platform and deep community partnerships ensure strong participation and sustained visibility for sponsors before, during, and after the event.

This integrated approach ensures consistent exposure and meaningful engagement with Summit participants.

Included With Every Sponsorship

What every sponsor gets



All Sponsorships Include:

- Recognition on the event webpage and sponsor page of the CSH Summit 2027 mobile app
- Complimentary registration
 - Number based on level
- Access to attendee contact information
- Expedited on-site registration
- Public recognition and brand exposure to:
 - 800+ Summit attendees
 - Thousands more reached through pre- and post-event communications



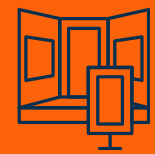
Partnership Options

Choose your level

- Complimentary registrations increase by sponsorship level
- Vendor opportunity included for select sponsorship tiers; additional options available
- Featured sessions and remarks vary by availability and program design



Benefits	Community \$1,750	Friend \$5,000	Partner \$10,000	Exhibitor \$15,000	Leadership \$25,000	Presenting \$50,000
Recognition on Summit Website & Select Signage	✓	✓	✓	✓	✓	✓
Recognition in Attendee Communications & Program Materials	✓	✓	✓	✓	✓	✓
Logo Placement on Summit Signage & Session Slides			✓	✓	✓	✓
Verbal Recognition During Sponsored Activities			✓	✓	✓	✓
Complimentary Summit Registrations	1 Ticket	2 Tickets	3 Tickets	4 Tickets	6 Tickets	8 Tickets
Swag Bag / Attendee Materials Inclusion				✓	✓	✓
Resource Opportunity				✓	✓	✓
Wellness Break, Track, or Networking Event Sponsorship					✓	✓
Featured Breakout or Plenary Sponsorship					✓	✓
Concierge Introductions to Summit Attendees						✓



Resource Table

Engage directly with Summit attendees in a dedicated space

- Investment: \$3,000 (Nonprofit) / \$5,000 (For-profit)
- Available: Limited
- One (1) 6-foot resource table in a prime networking area
- One (1) complimentary registration, plus discounts on additional registrations
- Opportunity to showcase materials, demos, and resources
- Direct interaction with attendees throughout the Summit



Site Visit Sponsor

Align your brand with innovation in supportive housing

- Investment: \$7,500
- Available: Limited
- Logo recognition in site visit materials
- Logo displayed at the site
- Two (2) complimentary registrations
- Discounts on additional registrations



Consultant with Lived Experience Sponsor

Support authentic leadership and lived-experience expertise

- Investment: \$10,000
- Available: 1 opportunity
- Covers participation of a consultant with lived experience
- Two (2) complimentary registrations
- Acknowledgement in the Summit mobile app



Mobile App Sponsorship

Be visible to every attendee throughout the event

- Investment: \$12,000
- Available: 1 opportunity
- Logo featured on the Summit mobile app home page
- Three (3) complimentary registrations
- Recognition in attendee communications

Custom Add-Ons

Enhance your impact

Customize your Summit presence with high-visibility and engagement-focused opportunities designed to deepen connection with attendees and elevate brand presence before, during, and after the event.

These custom add-ons are available only to Partner, Exhibitor, Leadership, and Presenting sponsors.



Media Add-On Package

Extend your reach across inboxes and social feeds

- Investment: \$3,000
- Available: 5 opportunities
- One dedicated email blast to CSH's national audience
- Two (2) LinkedIn posts
- Two (2) BlueSky posts



Lanyard Sponsorship

High-frequency visibility from registration to closing

- Investment: \$3,000
- Available: 1 opportunity
- Logo featured on the official Summit lanyard worn by all attendees



Presentation Add-On

Highlight your organization in a dedicated learning space

- Investment: \$3,000
- Available: 12 opportunities
- 15–20 minute presentation in a breakout space
- Audience engagement and Q&A
- Dedicated AV, screen, microphones, and on-site tech support



Snack Break Sponsor

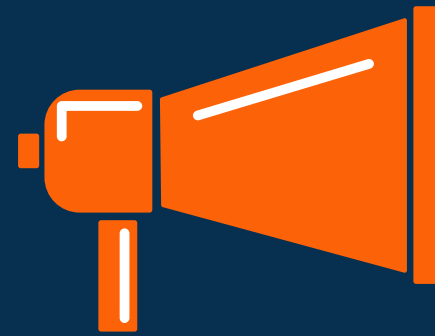
Capture attention between sessions

- Investment: \$3,000
- Available: 2 opportunities
- Logo placement at snack stations
- Opportunity to feature materials on refreshment tables

Important Deadlines



Key milestones



October 31, 2026

For inclusion in conference marketing and on the website when we launch registration



March 1, 2027

For inclusion in summit signage and program



April 1, 2027

Final deadline for sponsorships to be included in the Mobile app

We will follow-up with you on marketing logistics and set-up for vendors and group registrations.

Let's Collaborate



Together we can create a meaningful experience while achieving mutual strategic goals.



Prepared by

Janet Perez

Email

janet.perez@csch.org

Website

www.csch.org

