

STRONG FAMILIES FUND

EXECUTIVE SUMMARY

The Strong Families Fund (SFF) is a performance-based initiative integrating Resident Service Coordination (RSC) into affordable housing for lower-income families at six participating communities across the United States. This 10-year initiative is designed to promote resident housing stability, well-being, and economic mobility through a combination of affordable housing and supportive services. SFF's structure includes three core elements: new construction or renovation of affordable housing units, connecting residents to services, and promoting resident-led initiatives such as community gardens.

Participating organizations track a range of performance measures with annual payments based in part on progress over time. Based on four full years of data for all organizations, there are positive outcomes in economic mobility, health and wellness, housing stability, and community engagement.

KEY OUTCOME AREAS



Economic Mobility

Tenants saw an average increase of income of \$10,147 in the first year of tenancy.



Health and Well-Being

- 91% of SFF tenants have health insurance, exceeding the national average of 79%.
- 87% of SFF tenants are connected to a primary care doctor exceeding the national average of 72%.



Housing Stability

SFF tenants have a lower rate of eviction compared to the national average for renters.



Community Engagement and Safety

- 90% of tenants report feeling safe in their buildings.
- 88% of SFF tenants are registered to vote as compared to 69% nationally.

What's Next for SFF?

To sustain and expand RSC, ongoing advocacy and policy reform are essential. Key advocacy priorities include establishing sustainable funding for resident services, supporting policies that encourage the production and preservation of affordable housing, and enhancing tenants' access to supportive programs and community resources. Through strategic advocacy at multiple levels, SFF's model can be further scaled to provide critical resources and stability to more households across the nation.

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KEY PARTNERS

Funders

- Philanthropy
 - Kresge Foundation
 - Robert Wood Johnson Foundation
- Tax Credit Investors/Syndicators
 - Key Bank
 - Goldman Sachs
 - Cinnaire
 - National Affordable Housing Trust (NAHT)
 - Lender
 - Community Development Trust (CDT)

Project

Manager/Intermediary

- CSH

Providers

- Preservation of Affordable Housing (POAH)
- DHIC
- The Community Builders (TCB)
- Ypsilanti Housing Commission
- Mercy Housing
- National Church Residences

