

Healthy Aging in Supportive Housing

Toolkit for service providers, developers, and property managers

December 2021



Table of Contents

INTRODUCTION: A CHANGING TIDE	4
THE UNIQUE AND CHANGING NEEDS OF OLDER ADULTS	7
Behavioral Health Needs	8
Health Care Access	8
The Need for a Continuum of Coordinated and Specialized Services	9
Permanent Housing: The Platform to Meet These Needs	9
SUPPORTIVE HOUSING AND OLDER ADULTS	11
Supportive Housing Basics	11
Aging in Place in Supportive Housing	13
DESIGNING A SERVICES PROGRAM	15
Designing or Modifying the Services Program	16
MEETING NEEDS THROUGH SERVICES	18
Meeting the Needs of Older Adults	18
Managing Unique Health Challenges: Primary Health Care	19
Leading Programs in Primary Care Services	22
Managing Unique Health Challenges: Behavioral Health, Mental Health, and Substance Use	23
Leading Programs in Behavioral Health	24
Activities of Daily Living	25
Promoting Wellness and Nutrition	26
Securing Income and Benefits	27
Anticipating and Preventing Legal Challenges	32
Transportation Services	33
Resources:	34
Transitions to Higher Levels of Care	35
End-of-Life Planning and Care	35
STAFFING AND SERVICES	37
Service Program Staffing	37
COMMUNITY CONNECTIONS	39
Building Connections to the Community	39
Housing Unit Modifications	42
Physical Supports for Geriatric Conditions	44
Preventing Falls	44



Tenant-Centered Project Design	
Accessible Project Design	
On-Site Health Care	
Other On-Site Amenities to Consider	
Access to Transportation	
Build Transportation Services into the Plan	
Design Units for Accessibility	
Coordinated Project Design	
Integrated Project Design	50
Sustainable Project Design	50
FUNDING AND POLICY CONSIDERATIONS	52
Supportive Housing Project Funding for Seniors	52
Pay for Success (PFS): A Financing Mechanism for Successful and Innovative Programs	
GENERAL RESOURCES FOR HEALTHY AGING IN QUALITY SUPPORTIVE HOUSING	56
Nationwide Agencies	56

This toolkit was made possible through the generous support of The Harry and Jeanette Weinberg Foundation and JP Morgan Chase.



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Updated December, 2021



Introduction: A Changing Tide

What is often referred to as the "invisible population," (older adults1 age 50 and above who are experiencing or who formerly experienced homelessness), can no longer be overlooked. The population has grown significantly — nearly half of all single homeless adults are over age 50. The median age of homelessness has risen steadily² and the trend shows no signs of reversing.

Projections indicate that the number of older adults will in fact double by 2050.³ Many people living on the streets are aging and those who have experienced chronic homelessness have been prioritized for housing over the past decade. Further, older adults currently in stable housing are at greater risk of homelessness than ever before.⁴

This population has a unique set of needs that distinguishes it from both the homeless and the general older populations. Aging adults who have experienced homelessness also experience chronic illnesses and geriatric conditions 15-20 years earlier than the general population. They are also more vulnerable when living unsheltered: subject to isolation, rapidly deteriorating health, and premature mortality.⁵

The average life expectancy for an older adult who has experienced homelessness is 64 years versus 80 years for those who have not.

¹ Note: we are defining "older adults" as individuals who are age 50 and above who have experienced homelessness. Due to their unique characteristics, this population experiences premature geriatric conditions and complex health and mobility issues that are more reflective of people in the general population who are 65 and older.

² 2020 Annual Homeless Assessment Report to Congress

³ CSH, *Home to Stay: Creating Quality Supportive Housing for Aging Tenants.*

⁴ Goldberg, J., Lang, K., and Barrington, V. Justice in Aging, Special Report (2016). How to Prevent and End Homelessness Among Older Adults.

⁵ The average life expectancy of single homeless adults is 64 for males and 69 for females.



Supportive housing — a proven intervention for meeting the unique and complex needs of formerly homeless individuals — is also experiencing a "graying" tenant population that calls for changes to the way that quality supportive housing is delivered. More older adult tenants now than ever before are living in supportive housing developments.

About 40% of such tenants are now over age 50; tenants housed years ago have aged in place, and newly housed tenants come from a formerly homeless population that has aged.

It is no surprise given this changing tide that affordable and supportive housing developers and service programs across the nation are responding by designing and developing more projects and programs that specifically target aging adults.⁶

Supportive housing providers are finding that they must view quality housing through an aging lens and deliver solutions that meet these unique needs.

It is time to devote attention to solutions that meet the housing, health, and social support needs of older adults to achieve healthy aging.

This toolkit provides key insights, resources, and lessons learned that will equip supportive housing stakeholders to develop the solutions that work for their communities.

It focuses on three populations of older adults that can be served effectively in supportive housing:

- 1. Older adults (age 50 and older) who have experienced homelessness andhave recently secured housing
- 2. Older adults who have been living in supportive housing for several years and are **aging in place**
- 3. Older adults **living in institutional care** who could live more independentlyin supportive housing

This toolkit is for those who want to develop housing solutions for older adults by creating, enhancing, and delivering quality supportive housing.

⁶ Supportive and affordable housing pipelines in New York, Massachusetts, Ohio, and California (just to name a few) show many new senior housing projects in development.



This guide will be especially useful for:

- **Supportive housing developers** who would like to rehabilitate or build new housing projects that effectively meet the needs of older adult tenants
- **Property managers** who would like to modify or enhance existing or new housing facilities and/or units to effectively meet the needs of older adult tenants and toplan for future modifications or enhancements as tenant needs change
- Service providers who would like to better meet the complex health and housing stability needs of aging and older tenants in supportive housing
- Policy makers who would like to develop upstream solutions to meet the needs of this population



The Unique and Changing Needs of Older Adults

People age 50 and older who have experienced homelessness have unique care needs that distinguish them from both younger people who have experienced homelessness and from individuals in the general aging population.

Older adults living on the streets experience deteriorating health at much faster rates than younger adults living in the same conditions, as they struggle to manage a number of complex and co-occurring chronic, physical, and behavioral health challenges, as well as early-onset geriatric conditions.

Due to poor living conditions and diet, lack of access to preventative health care, and serious physical and mental health issues, individuals experiencing homelessness have mortality rates three to four times that of the general population.⁷

Older homeless individuals experience these same issues as well as alcohol-related illness, frailty, and cognitive impairments at higher rates and are four times more likely to have one or more chronic illnesses.⁸

⁷ CSH, <u>Home to Stay: Creating Quality Supportive Housing for Aging Tenants.</u>

⁸ Brown, Rebecca T, Dan K Kiely, Monica Bharel, and Susan L Mitchell. "Geriatric Syndromes in Older Homeless Adults." *Journal of General Internal Medicine* 27, no. 1 (January 2012): 16–22. https://doi.org/10.1007/s11606-011-1848-9. Also according to Brown, over 50% of homeless seniors have two or more chronic illnesses.



In comparison to the general population of older adults who are housed, those who previously experienced homelessness have higher rates of geriatric syndromes at a much younger age, whether they are newly housed or have aged in place. These syndromes can include functional, cognitive, and sensory impairment; frailty; susceptibility to falling; incontinence; and difficulty with with activities of daily living.⁹

Due to chronic stress from living on the streets, older adults experience unique behavioral and mental health challenges, physical disabilities, and substance use challenges that can be exacerbated by premature geriatric conditions as they age.

Behavioral Health Needs

Many tenants in supportive housing have long histories of substance use challenges, particularly alcohol use. Older adults who access emergency departments are diagnosed with alcohol dependence more frequently than their younger counterparts.¹⁰ Though supportive housing provides an effective platform for recovery, it must be enriched with the right service interventions to address long histories of substance use and additional health challenges.

Older adults in supportive housing experience age-related cognitive decline at much younger ages than the general population, which often results in conditions like Alzheimer's disease, dementia, and memory loss — all of which have behavioral manifestations. These conditions may require new, intensive service interventions and unit enhancements or modifications with which supportive housing providers may have little or no experience.

Cognitive decline may create additional barriers to services and housing stability that tenants once accessed with less support. These include health systems navigation, locating and attending appointments, remembering to pay bills, following medical advice, and conducting activities of daily living. Cognitive impairments may lead to mental health challenges and isolation as ways to cope with these significant life changes.

Health Care Access

Although many are eligible for health insurance benefits like Medicare and Medicaid, often older adults have difficulty accessing these benefits and may seek care in emergency departments to treat the many health conditions they experience as a result of life on the streets.

⁹ Ibid.

¹⁰ National Health Care for the Homeless Council. "Aging and Housing Instability: Homelessness among Older and Elderly. Adults." In Focus: A Quarterly Research Review of the National HCH Council 2, no. 1 (September 2013): 1–5.



Over half of older unstably housed adults use emergency departments and access these services four times more frequently than their younger counterparts.¹¹

Moreover, older adults experiencing homelessness tend to postpone seeking treatment for their complex health conditions until they reach crisis levels. As these individuals transition to supportive housing, they may still engage in familiar behaviors, particularly if they do not receive enough intensive support to secure benefits and access to care. There is a need for transition supports and frequent engagement for tenants newly entering supportive housing, and close assessment and monitoring of new health issues and benefits eligibility for those aging in place.

The Need for a Continuum of Coordinated and Specialized Services

Older adults have some specific needs that are best met through coordinating a variety of services, including specialized services. Meeting these unique needs includes providing quality services that are tenant-centered, accessible, and coordinated. Service programs for this population should provide for unique needs such as increasingly complex primary and behavioral health issues, histories of substance use, early-onset geriatric conditions and chronic health conditions, poor nutrition, barriers to accessing benefits, unique legal challenges, the need for transportation, and the need for assistance with activities of daily living. Older adults also need many more in-home services than younger tenants, which can include specialized care services.

Permanent Housing: The Platform to Meet These Needs

Older adults can access a number of different permanent housing interventions, including supportive housing. Although many older adults have needs that are best met in supportive housing, the reality is not all of them will secure it, as inventory is scarce, and individuals have varying levels of complex needs. Some will secure units in either single- or scattered-site public housing that may or may not be targeted to older adults.



Public housing targeted to very low-income individuals aged 62 and older generally falls under what is called the federal Section 202 program. While this does include supportive services, it does not include many of the specialized services that older adults may need.

Other affordable public housing is typically managed by local housing authorities and may or may not have any attached services or service coordination programs. Older adults may also live in supportive housing (defined below), which is the focus of this toolkit.

Within supportive housing, there are various models. Housing programs may be single-site developments that target one or more populations, or may contain units scattered throughout the community in various market rate and affordable housing projects. These developments may target a variety of older adult populations, including those who had experienced homelessness in the past, low-income, or mixed-income.

Supportive housing developments may also target one or more populations, including those who have experienced chronic homelessness, individuals with mental health challenges, veterans, and other special needs populations. Single-site developments may be stand-alone residential buildings or can be incorporated into larger developments with on-site service centers, day centers, clinics, shelters, recreational spaces, and retail spaces.



Supportive Housing and Older Adults

Supportive housing is essential to address the complex needs of older adults and to help them avoid costly emergency room visits and institutionalization.

Proactive tenant engagement in on-site and community-based services has proven effective in keeping tenants housed and working toward their goals.

Delivering *quality* supportive housing, tailored to the unique needs of older adults, is an effective way meet these needs, allowing tenants the choice to age in in place for as long as possible.

Supportive Housing Basics

Supportive housing is a combination of affordable housing and supportive services designed to help individuals and families use stable housing as a platform for health, recovery, and personal growth.

*It focuses on balancing four distinct components of the model: housing, supportive services, property and housing management, and community.*¹²

Quality supportive housing projects are as diverse as the communities in which they are located, but all supportive housing:

• **Targets vulnerable households:** The head of household is experiencing homelessness, is at risk of experiencing homelessness, or is inappropriately staying in an institution. The head of household may also be facing multiple barriers to employment and housing stability,

¹² CSH Quality Supportive Housing Toolkit



including mental illness, substance use, and/or other disabling or chronic health conditions.

- Is affordable: The tenant household ideally pays no more than 30% of its household income toward rent.
- **Provides real leases:** Tenant households sign a lease or sublease identical to that of a nonsupportive housing tenant with no limits on length of tenancy, as long as lease terms and conditions are met.
- **Provides flexible, voluntary services:** Proactively engages members of the tenant household with a flexible and comprehensive array of supportive services, without requiring participation in services as a condition of ongoing tenancy.
- Effectively coordinates among key partners to address issues resulting from substance use, mental health challenges, and other crises, with a focus on fostering housing stability.
- **Provides community connections:** Supports tenants in connecting with community-based resources and activities while building strong social support networks.

Quality supportive housing is centered on ensuring the following key outcomes:

- 1. Tenants stay housed
- 2. Tenants improve physical health
- 3. Tenants improve mental health
- 4. Tenants increase income or employment
- 5. Tenants are satisfied with available services
- 6. Tenants are satisfied with their housing

To realize these tenant outcomes, supportive housing must deliver on quality in each of its project components: project design and administration, property and housing management, supportive services, and community. Quality is measured through the following dimensions.

All project components must be:

- Tenant-Centered: Every aspect of housing focuses on meeting tenants's needs
- Accessible: Tenants of all backgrounds and abilities enter housing quickly and easily
- Coordinated: All supportive housing partners work to achieve shared goals
- Integrated: Housing provides tenants with choices and community connections
- Sustainable: Housing operates successfully for the long term

This framework for quality supportive housing delivery is meant to be applied broadly to any supportive housing model, regardless of the target population.



However, this framework can be viewed with an aging lens to bring practical insights and strategies for effectively meeting the unique needs of older adults, allowing them to age in place while maintaining their independence and choice for as long as possible.

Aging in Place in Supportive Housing

It is possible for individuals to safely age in place¹³ in quality supportive housing. The majority of Americans (78%) wish to remain in their homes as they grow older rather than moving to an institutional care setting.¹⁴

Most older adults can remain in their homes if comprehensive services are provided that meet increasingly complex and demanding needs.

Quality supportive housing works to address homelessness among such older adults, as it meets their unique needs and can prevent premature placement into costly nursing homes or other institutions. Accessible and coordinated supportive housing anticipates the level of services needed and provides them conveniently to residents through collaboration, partnerships, and written agreements to keep tenants housed and living independently.

Not all supportive housing providers, however, are equipped to manage the complex needs of newly housed older adults or the changing needs experienced by tenants aging in place.

According to a survey conducted by CSH with New York Capital District, over 60% of providers did not have any formal relationships with home health aid programs or visiting nurse services, and 75% did not have any social or wellness activities targeted to their older clients.¹⁵

This gap illustrates the need for developing intentional strategies around new partnerships, collaborations, or services to meet increasingly complex and variable health needs. Providers may not have experience with these types of changes to service delivery or in partnering with other agencies providing these services. Providers have typically accommodated aging in place on a case-by-case basis, working with each tenant on connecting to more or different services or making unit modifications when needed.

¹³ Aging in place is defined as "the ability to live in one's own home and community safely, independently, and comfortably, regardless of age, income, or ability level." (Centers for Disease Control)

¹⁴ AARP: Aging In Place Brief

¹⁵ CSH, Home to Stay: Creating Quality Supportive Housing for Aging Tenants.



However, as more providers gain skill and experience serving older adults, key insights and lessons learned can be gleaned from their efforts.

These insights can be used to employ a more strategic approach to meeting this population's unique needs, using quality supportive housing as a framework. Supportive housing providers should bring dimensions of quality, tailored to older adults, to each of the project components.



Designing a Services Program

Older adults living in supportive housing have unique needs that can be met throughrobust and strategically coordinated systems of service delivery.

As supportive housing welcomes more older tenants, and as providers support aging in place, services should be enhanced, tailored, and in some cases, redesigned to meet increasingly complex needs. Programs and services provided to older adults in supportive housing must be comprehensive, age-appropriate, and made available on-site or close to community services such as:

Specialized outreach services for older adults, assistance with activities of daily living, 24-hour crisis assistance, physical health care, mental health care, substance use treatment, transportation services, representative payee services, care coordination with community providers, nutrition and meal services, and community-building activities aimed at reducing isolation.

The need for these specialized services may place additional financial burdens on supportive housing providers. Thus, some communities or providers may choose to prioritize access to resources like home and community-based services (HCBS) waivers for supportive housing tenants.¹⁶ Supportive housing providers may need their own support to rise to meet these opportunities.

¹⁶ ASPE: Overview of Home and Community Based Waiver Services and Medicaid



Designing or Modifying the Services Program

Designing or modifying service programs to better meet the needs of older tenants requires an understanding of tenant needs and how these can be met through quality services. It requires considerations for how services will be delivered and who will deliver them — the primary services provider, by a partner agency, or through referral.

Any new services incorporated into an organization's services program will need to come with funding or partner resource options, organizational policies and procedures to operationalize these services, and must determine staff to deliver these services.

To ensure a quality services program that delivers outcomes, the CSH *Dimensions of Quality* framework can be used for services that target older adults:

Tenant-Centered: Services are voluntary, customized, and comprehensive, reflecting tenant needs. Older adults who have experienced homelessness have unique and complex health and support needs, including co-occurring disorders, behavioral health challenges, and histories of substance use. Strategies and examples are below, providing guidance on how to meet these unique and changing needs.

Services assessments: Services assessments include multidimensional assessments that identify the needs of older adults who previously experienced homelessness.¹⁷ Quality assessments cover these unique tenant needs and accommodate various modes of delivery (e.g., multiple languages, options for hearing and/or vision impaired, etc.) that may require patience and repetition to ensure tenant comprehension. Case managers should administer assessments at intake and throughout a resident's tenancy to identify and monitor changing service needs. It is beneficial for intake assessments to assess food security, mobility, and health needs, and include the signing of HIPAA release forms.

Accessible: Tenants are aware of the services available to them and services are offered at convenient hours and locations, or arrangements are made to ensure tenants can access these services. Older adults have high accessibility needs when it comes to services, including needs for reliable transportation, in-home or physically accessible service locations, as well protocols in place for accessing emergency services at any time of day due to health emergencies, falls, etc.

¹⁷ LeadingAge provides comprehensive resources and a toolkit for resident assessment for seniors



Ensuring services accessibility for older adults also requires establishing procedures for facilitating tenant awareness and comprehension of available services.

24-hour crisis assistance: Supportive housing projects make 24-hour crisis assistance accessible in case of emergencies or individual crises. This is often a joint effort. Property management usually has primary responsibility except in cases of psychiatric crisis, when social service staff members will need to take the responsibility. It is important to develop clear emergency policies and procedures for dealing with safety and crisis, spelling out the chain of command in case of emergency, what information should be provided to emergency services, when to involve on-call staff, when to call 911, knowledge-sharing regarding tenant profiles and mobility needs, and procedures for disseminating protocols to tenants.

Coordinated: The primary services provider has established connections to mainstream and community-based resources. Resident services coordination is especially important for older adults who have varying services needs throughout their tenancy, and may require more specialized services than younger tenants. See below regarding staffing for social services programs that serve older adults.

Integrated: Staff supports tenants in developing and strengthening connections to their community. Quality integrated services also means integrating service delivery across systems to more effectively and efficiently serve tenants. Integrating health care and housing support services is especially effective for this population.

Sustainable: The supportive housing project has sufficient funding to provide services to tenants on an ongoing basis. Funding is flexible enough to address changing service needs of aging tenants that tend to become more complex over time. Higher service demands increase the need for funding or resources to cover these services for the long term. Many service and insurance options for older adults are available, but less so for those who are under age 65. It is important for program staff to monitor service, insurance, and benefits eligibility to ensure that tenants receive the care and services to which they are entitled.



Meeting Needs Through Services

Meeting the Needs of Older Adults

Individualized service- and self-directed care plans¹⁸ must take into account the interplay of chronic, often co-occurring health conditions with the normal physical and psychological changes that come with accelerated aging as a result of years of unattended health needs while living on the street or in shelters.

At minimum, new or modified service programs for aging tenants should include strategies for addressing the following issues:

- Primary Health Care
- Behavioral Health Care and Substance Use
- Care Coordination
- Wellness and Nutrition
- Activities of Daily Living
- Income and Benefits
- Legal Challenges
- Transportation
- Transitions to Higher Levels of Care
- End of Life Support & Care

¹⁸ Self-directed care gives increased autonomy to clients to make choices in which services (usually mental health and recovery) are best for them. In a sense, clients act as their own case managers and may manage their own services budgets. <u>The Centers for</u> <u>Medicaid and Medicare Services provides guidelines for self-directed services covered through Medicaid</u>.



Managing Unique Health Challenges: Primary Health Care

As aging individuals with complex health needs attempt to navigate the health care system, they often encounter a very complicated, fragmented, and confusing system that leads to gaps in care and reduced quality of life.

While supportive housing is prepared to meet the needs of individuals with special needs who previously experienced homelessness, current programming falls short in meeting the physical and behavioral health needs of those who are older who wish to age in place, and to prevent premature displacement into costly institutions like nursing homes.

People who previously experienced homelessness often need specialized supports as they age, and it is important that housing providers consider these needs when designing or modifying service programs for this population.

Integrating health care into supportive housing can be particularly beneficial for a population with increased health care needs over time. This can be an important step in addressing emerging health issues early and preventing the need for institutionalization among those who require frequent health services.

In-home health care and visiting health staff: Preventing tenants from entering institutions is paramount and may require specialized health staff like nurses and in-home caregivers to serve tenants in their units or on-site. Supportive housing providers should consider establishing health care partnerships to identify opportunities for in-home health care.

Mobile health services: Older tenants are less mobile than younger ones and may need full services to come to them, as they are either unable to or will not travel off-site for these services. Some community health centers offer mobile services, and technology is becoming increasingly important in serving older adults remotely through programs like telemedicine thatcan deliver patient assessments, monitoring, and follow-up as well as mental health therapy. Telemedicine may also help prevent seniors from entering institutions like nursing homes.¹⁹

Discharge planning with hospitals and care facilities: Discharge from any care setting can be a vulnerable time for older adults, as there are often few resources to adequately care for patients

¹⁹ Pofeldt, Elaine. Telemedicine keeps seniors out of nursing homes. CNBC.com, January 14, 2014. https://www.cnbc.com/2014/01/13/telemedicine-keeps-seniors-out-of-nursing-homes.html.



moving between care settings. Without proper care or advocacy to receive needed care, health and safety risks increase, which could lead to hospital readmissions. The Center for Medicare and Medicaid Services (CMS) requires discharge planning for all inpatients covered by these benefits.²⁰

Discharge planning is a team approach among service providers, frontline care staff, and housing staff, though it should be noted that hospitals and treatment facilities have their own discharge procedures. Supportive housing services staff and property management staff or housing partners should develop plans for older residents that can accommodate high levels of support and provide advocacy when needed. Although each discharge plan will differ by both resident and care facility, service teams should develop procedures for coordinating continuous care across multiple systems and for connecting with a variety of resources that meet complex tenant needs. Housing providers should begin communication with treatment providers about discharge needs and procedures at the time of admission to minimize risks and potential gaps in support or care. An effective practice is for executive- level housing provider staff to develop proactive outreach with the discharge staff of the local hospital or care facility.

Discharge plans or strategies should include considerations for transportation, food security, linkages to home health aides, and access to/assistance with required medications. It will be important for service teams and property management staff to work closely together during this critical transition period. Property management staff should consider more flexible housing policies that permit hospital stays without losing housing or service program eligibility. Supportive housing funders like the U.S. Department of Housing and Urban Development (HUD) are generally flexible about the duration of hospital stays, provided there is proper documentation.

Older tenants who have experienced homelessness suffer from higher rates of chronic conditions and may have limited knowledge of how to manage their conditions. Service team staff in supportive housing is responsible for encouraging compliance with doctors's treatment orders and offering guidance on behaviors that improve health outcomes. Case managers and other services staff should educate tenants about the importance of regular doctor visits, nutrition and diet, medication adherence, and stress management.

Medication assistance: Managing medications may become increasingly difficult for tenants experiencing cognitive decline or mental illness. Older residents, particularly those who previously experienced homelessness, take more medications than any other age group. Changes in tenant behavior may be due to complications or noncompliance with medication and can create other

²⁰ Discharge planning requirements



health problems. Supportive housing providers have limitations on directly providing medication management for tenants but can provide medication assistance.²¹ Medication management restrictions and requirements vary by state, and providers should be well informed of what is possible.

Supportive housing staff should work closely with residents and their physicians to develop plans for in-home medication assistance, as well as contingency plans when regimens are not followed. This requires service teams to have accurate, complete and current medication information. A helpful practice is for agencies to also keep a list of pharmacies used by tenants and their contact information. Providers should also review medication lists with clients and document these reviews, giving copies to tenants and updating these lists as needed.

If on-site staff does not have the capacity to implement medication assistance internally, supportive housing providers can enter into written agreements with medication assistance or management providers, recognizing the need for this service is inevitable for aging tenants with extensive physical and behavioral health issues. Separate written agreements with primary and behavioral health providers may be needed.

Further, providers should build in coordination of medication management into their services programs and maintain contact information for medication management services provided by external partners. Ideally, housing and services staff should be trained on medication ordering and medication delivery/receipt procedures.

Anticipating early-onset cognitive decline: Older tenants generally experience cognitive decline at much earlier ages than younger tenants. Case managers and resident service coordinators should anticipate this condition for tenants over age 50 who have previously experienced homelessness and ensure that changes in behavior or their ability to perform activities of daily living are communicated to the tenant's health care professional, and that additional supports such as occupational therapy or in-home care are provided when needed. The physical environment of the supportive housing unit or site may also complement service supports for cognitive decline.

Specialized geriatric supports: Service staff in supportive housing can assist tenants in managing symptoms related to geriatric conditions; however, tenants may be best served with specialized professional support. If a single- or scattered-site supportive housing project cannot afford to hire an on-staff geriatrician, local medical groups or health centers that accept Medicare or Medicaid

²¹ Medication assistance includes giving tenants reminders about when to take medication, storing and handling medications, and documenting resident medication history.



may prove to be valuable resources, and can make well-informed referrals to other specialists and doctors as needed. Providers may also consider strengthening chronic disease management services with partnerships to provide frontline geriatric nursing triage and and nurse case management.²²

Preventing falls: Older tenants in supportive housing are prone to falling at younger ages. Also, falls are the leading cause of injury for this population.²³ This can lead to hospital stays and serious health conditions. Service programs that incorporate strategies to promote balance and regular health assessments and screenings are effective in preventing falls among older tenants. The Centers for Disease Control recommends a number of health and wellnesspractices to prevent falls, including having regular eye exams, evaluating medications for side-effects, and promoting exercise for balance.²⁴

Programs of All-Inclusive Care for the Elderly (PACE):²⁵ provides a comprehensive set of social and medical services to older adults that allow them to continue living in their own homes for as long as possible.

According to a report by the Center for Health Care Strategies, experts noted that many older adults who are frail are moved unnecessarily to more costly long-term care settings such as Medicaid-funded skilled nursing facilities due to the lack of coordinated and flexible in-home supports and services that could help them remain at home. These findings prompted the creation of community programs to provide mobile and flexible supports to help older adults remain in their homes.

PACE serves individuals who are age 55 or older, certified by their state to need nursing home care, able to live safely in the community at the time of enrollment, and live in a PACE organization service area. A PACE organization's interdisciplinary team delivers in-home care, therapies, rehabilitation, social services, transportation, adult day care, meals, medical care, and respite care. Seniors may visit a PACE Center a few times a week or the PACE team may bring services to the senior's home. PACE providers also contract with mental health specialists to deliver behavioral health treatment. The cost of PACE can be covered by Medica id, though not all states offer this benefit and not all communities have PACE-certified organizations.²⁶

²² https://nhchc.org/

²³ Administration on Aging

²⁴ http://www.jchs.harvard.edu/sites/jchs.harvard.edu/files/jchs-housing_americas_older_adults_2014-ch4.pdf

²⁵ PACE Program Overview: <u>https://www.medicaid.gov/medicaid/long-term-services-supports/program-all-inclusive-care-elderly/index.html</u>

²⁶ Determine if your community has a PACE Center: <u>https://www.medicare.gov/find-a-plan/questions/pace-home.aspx</u>



Adult Day Health Centers (ADHCs): Adult Day Health Centers (ADHCs) are not as intensive as PACE programs, but do provide a safe and secure location for older adults to access social and health services delivered by health care professionals. ADHCs accept PACE participants who are dual eligible (Medicare and Medicaid), but neither fund ADHC as a specific benefit unless through a Medicaid waiver. In some instances, Medicare pays for certain services offered by an ADHC when prescribed by a doctor.

Managing Unique Health Challenges: Behavioral Health, Mental Health, and Substance Use

Individuals of any age who have experienced homelessness are more likely to experience cooccurring mental health and/or substance use issues than the general population.²⁷ Moreover, people who have experienced extensive homelessness experience much higher rates of mental health and substance use issues.²⁸ Older adults experiencing homelessness or who have experienced homelessness are also more likely to have cognitive impairments than their younger counterparts. With long histories of mental illness and co-occurring disorders, these individuals have behavioral health needs that can require specialized care and ongoing or long-term treatment.

Mental health symptoms and substance use disorders can aggravate other medical conditions and lead to earlier functional decline. Tenants who previously experienced homelessness who are now in supportive housing may have histories of substance use or might currently be experiencing substance use challenges. Such substances can interact with an individual's prescribed medications causing additional health challenges.

Supportive housing that serves older adults with co-occurring health and substance use challenges requires high-quality behavioral health treatment to ensure long-term housing stability. Current best practice includes establishing or coordinating integrated care teams that serve tenants with co-occurring medical and behavioral health challenges.²⁹

Many service providers in supportive housing enter into written agreements with mental health care providers recognizing the need for effective referrals in times of mental health crisis. If a

²⁷ According to the Substance Abuse and Mental Health Services Administration, 20-25% of the homeless population experiences severe mental illness This is compared to 6% of the general population.

²⁸ 30% of chronically homeless individuals have mental health conditions and 50% have substance use issues.

²⁹ SAMHSA: Integrated Care Models



tenant experiencing unmanageable symptoms is engaged in mental health services, then the goal is to coordinate treatment with the entire team so everyone is aware of behaviors, living conditions, and interventions.

For tenants who are not linked to mental health services, it is important that such services are available when they are ready. Providers should have referral forms for appropriate mental health services and treatment programs and make linkages as quickly as possible.

Leading Programs in Behavioral Health

Healthy IDEAS (Identifying Depression & Empowering Activities for Seniors):³⁰ Healthy IDEAS is an evidence-based program managed by Care for Elders and Baylor College of Medicine, and is designed to detect and treat the symptoms of depression in seniors with chronic health conditions and/or mobility issues. The program integrates depression awareness and management into existing case management services provided to older adults. The model has been replicated by organizations in 22 states across the nation. The main components of Healthy IDEAS are:

- Screening and assessment of depressive symptoms
- Education about depression and self-care for clients and caregivers
- Referrals and coordination with mental and physical health services
- Empowering older adults to manage their depression through involvement in meaningful activities

Care Coordination: Developing appropriate service plans for older adults is often complicated by the interplay of chronic physical illnesses, mental illnesses, and addictions with the normal physical and psychological changes that come with age. Individualized health treatment plans should take this into account and work to coordinate services across systems, offering them simultaneously — preferably in one location when possible. Care coordination and continuity of care are particularly important for older adults, as they frequently have health issues that are treated by several clinicians who are often located in different places. Further, older adults often have co-occurring and/or chronic conditions. Of individuals with chronic conditions who are hospitalized, nearly half are re-hospitalized within 90 days.³¹ Treating multiple conditions simultaneously and effectively requires careful coordination of services.³²

³⁰ The Healthy IDEAS website provides program details, educational material and trainings.

³¹ Peikes, Deborah, Randall Brown, Greg Peterson, and Jennifer Schore. Publication. The Promise of Care Coordination: Models That Decrease Hospitalizations and Improve Outcomes for Medicare Beneficiaries with Chronic Illnesses. Mathematica Policy Research, Inc., 2009.

³² Wenger, Neil S, and Roy T Young. "Quality Indicators for Continuity and Coordination of Care in Vulnerable Elders." *Journal of the American Geriatrics Society*, 2, 55 (October 1, 2007).



Levels of care coordination needed for each resident in supportive housing depend on their complexity of needs. Care coordination is typically a component of the health system, though often neither proactive nor comprehensive enough to meet the complex care needs of older adults.³³ Best practices for care coordination for individuals with complexconditions include a comprehensive needs assessment, individualized care planning, facilitating access to needed services, and communication and monitoring.³⁴

Making use of multidisciplinary service teams that can provide "one-stop" access and facilitate coordination has been shown to be a successful approach. Providers understand that offering services on-site is ideal for older tenants who might have difficulty traveling to off-site services. Lessons learned from evidence-based models of care coordination for such populations include the need for access to timely data on care delivery for members of an interdisciplinary team, a focus on smooth transitions between care settings, and that mental and psychosocial health must be incorporated into the team's efforts.³⁵ For older adults, effective care coordination includes comprehensive geriatric assessments and transitional care coordinated as a team effort by physicians, nurses, and the housing and social services staff.³⁶

Activities of Daily Living

Older adults may have significant challenges in completing activities of daily living (ADLs), such as cooking, cleaning, doing laundry, and bathing as well as instrumental activities of daily living (IADLs), such as travelling to medical and other appointments, taking medications, and paying bills.

Such challenges may be due to limited mobility or cognitive impairments, so aging tenants may benefit from living in housing that has been thoughtfully designed with their safety and independence in mind.

Staff in supportive housing must be properly equipped through training and staff development to assess any indication of physical and/or cognitive decline of a tenant that may require arranging for additional services (e.g., in-home care, visiting nurse services, housekeeping, or hospice care) in order to prevent or delay a person from having to move into an institution in their final days. Some in-home care options follow.

³³ Challenges in coordinating care

³⁴ Ibid.

³⁵ Eldercare Workforce Alliance: Care Coordination and Older Adults

³⁶ CHAMP: Care Coordination, Management, and Transitions



Home and community-based (HCB) services: HCB services provide assistance with the goal of providing the support needed so tenants can remain in their homes. Services include support with bathing, dressing, running errands and personal care. These services are delivered in a number of different housing settings, including supportivehousing.

Funding/Resources: Every state allows Medicaid to cover at least some of these services, a reason to ensure that tenants are enrolled in Medicaid if they are eligible.³⁷ In some cases, however, tenants may need to prove they are at risk of nursing home placement in order for Medicaid to cover HCB services.³⁸ The Older Americans Act also covers in-home assistance, meals and adult day services.³⁹ These funds are allocated in varying amounts to each state and programs can apply for these funds through grant opportunities.

Occupational therapy: Aging tenants may find a new need for occupational therapy, either due to gradual changes in mobility, health challenges like arthritis, or the inability to perform ADLs. Occupational therapy can also help improve the quality of life for tenants experiencing memory loss,⁴⁰ and can make recommendations for fall prevention.

Promoting Wellness and Nutrition

Older tenants may be on restricted diets or may have difficulty preparing their own meals. Linking tenants with meals benefits can help them follow dietary restrictions and can provide healthy meals when tenants are not able to prepare them. Supportive housing providers should consider offering nutrition and meals-focused classes or groups to educate and support older adults to meet health goals such as:

Examples include resident cooking classes, nutrition workshops related to commonly experienced health challenges, how to prepare low-cost healthy meals, cholesterol control, and recipe exchanges. Providers might also consider partnerships and collaborations with farmers markets, grocery stores, restaurants, and bakeries to coordinate donations of heathy food. Public benefit programs like Meals on Wheels and government-funded programs like the Supplemental Nutrition Assistance Program (SNAP) and Medicaid-funded meals programs can all be important sources of prepared

³⁷ Home and Community-Based Long-Term Services and Supports for Older People: Fact Sheet

³⁸ Ibid.

³⁹ Resource for how to coordinate Medicaid and Older Americans Act funds for HCB services

⁴⁰ Occupational therapy for seniors overview: <u>http://www.seniorhomes.com/p/occupational-therapy/</u>



meals or free assistance for tenants.⁴¹

Though older tenants may have mobility challenges, exercise and fitness resources can help meet health goals and improve cognitive functioning. While this can be an on-site fitness center, this could also include classes and activities such as group walks, mild aerobic classes, strength training, balance and coordination training, dance, and yoga.

These supports can be offered free to seniors in the community (depending on the community) or housing providers can bring professionals such as occupational therapists and fitness trainers on-site. Many public swimming pools also offer low-cost or free swimming and water aerobics classes to seniors (age 65 and older).

Securing Income and Benefits

Securing income supports is crucial for any population, and more so for older adults who have experienced homelessness, given their complex primary and behavioral health challenges that result in their need for a wide variety of services.

Many such older adults will not reenter the traditional workforce,⁴² so public benefits are likely the only source of income they will receive for the rest of their lives, and they should be maximized to ensure long-term tenant financial stability.

The majority of older adults are eligible for public benefits such as Supplemental Security Income (SSI), Social Security Disability Insurance (SSDI), Medicaid, and Medicare. Many are considered dually eligible for Medicaid and Medicare, which can bring additional benefits programs that vary by state.⁴³

Supportive housing providers should ensure that tenants are enrolled in the benefits for which they are eligible and should keep track of when tenants may become newly eligible for benefits in order to provide enrollment support. New benefit sources may also impact housing assistance, and new housing situations may impact benefits, but this can be addressed with proactive support tohelp tenants report changes in income or housing status.

Special considerations should be made when providing benefits enrollment support to older

⁴¹ http://www.senior-meals.org/Medicaid-Meal-Delivery.html

⁴² This refers to traditional employment as opposed to one-off jobs or entrepreneurship.

⁴³ Center for Medicare and Medicaid Services: Dually Eligible Beneficiaries



tenants. For example, they may need special accommodations for loss of hearing or sight and mobility challenges. They may also have a reduced understanding of their eligibility, applications, and requirements due to cognitive decline.

The importance of securing SSI benefits: Many tenants with disabilities qualify for SSI benefits. It is important to support tenant enrollment in this benefit, as other benefits like Medicaid may depend on SSI eligibility.⁴⁴

<u>Health care insurance</u>: Older adults newly housed in supportive housing and those aging in place have a variety of unique health challenges, many of which increase in severity over time. Health care services will likely be a large component of an older tenant's long-term services plan, and affordable health insurance removes barriers to the majority of needed health services, as costs for these services rise as tenants age. Low-income older adults are entitled to free health insurance coverage through programs such as Medicaid, Medicare, and the Veteran's Administration.

It is imperative that supportive housing providers understand the eligibility requirements for these benefits programs and provide enrollment support for those tenants who are not yet enrolled in the programs for which they are eligible. Tenants may also become newly eligible for Medicare, for example, when living in supportive housing. It is also important to monitor changes to eligibility and service entitlements so that tenants can access the entire array of services that are available to them.

Medicaid: Medicaid is public health insurance that provides essential medical and medically related services. The states and the federal government jointly finance the Medicaid program.

<u>Eligibility</u>: Medicaid eligibility varies by state, but federal law and regulations from CMS require a core set of benefits that all states must provide. The remaining eligibility requirements are determined separately, state by state. Many states have elected to expand Medicaid coverage under the ACA, while others have not. For non-expansion states, Medicaid eligibility may require the tenant to have a disability that would make them eligible for SSI.⁴⁵

<u>Coverage</u>: In every state, Medicaid generally covers certain basic services such as in-patientand out-patient hospital services, physician services, skilled nursing facility services, home health care services, and some transportation and prescription drugs. Additional coverage can vary by state.

⁴⁴ A Primer on Using Medicaid for People Experiencing Chronic Homelessness and Tenants in Supportive Housing:

https://aspe.hhs.gov/sites/default/files/pdf/77121/PSHprimer.pdf

⁴⁵ Ibid.



Medicaid can also pay for some service in supportive housing, including case management, services coordination, and rehabilitative services, all of which vary by state.⁴⁶ Supportive housing providers should understand the new and emerging Medicaid coverage opportunities in their communities,⁴⁷ to ensure that older adults can connect with those opportunities that benefit them.

<u>Managing the Benefit</u>: Providers will need to partner with other service providers who bill Medicaid if they do not bill Medicaid themselves, to ensure that Medicaid-eligible services are covered. If your agency provides Medicaid-eligible services, you may also consider becoming a Medicaid biller. Even if your agency does not bill Medicaid, your supportive services staff should understand how to manage this benefit. This includes managing Medicaid asset spend-downs, understanding how Medicaid interacts with other benefits and helping tenants navigate the eligibility and enrollment processes.

Medicare: Medicare is the federal health insurance program for people who are 65 or older regardless of income, and certain younger people with disabilities (having physical, mental health, or intellectual disabilities).

<u>Eligibility</u>: Medicare is a nationwide program, meaning that persons with "non-managed" Medicare receive the same benefits, regardless of the state in which they reside. It should be noted that this contrasts sharply with Medicaid (above), with a benefit package that differs from state to state.

<u>Coverage</u>: Medicare is separated into Part A, Part B, and Part D. Broadly defined, Part A covers inpatient care, Part B covers outpatient care, and Part D covers prescription medications. While Medicare covers persons regardless of income, for people with specifically determined low incomes, Medicaid is the most common secondary payer, paying for Medicare deductibles and other services that Medicare does not or cannot cover completely.

Medicare coverage most commonly begins after two years of income supports from SSI or SSDI. If a person previously had Medicaid coverage, it is highly variable when or if they will be enrolled in Medicare prior to age 65. Those with long-term disabilities are eligible for the same coverage as those who have reached age 65.

<u>Plan Types</u>: Medicare beneficiaries have the option of enrolling in Managed Care or what are called Medicare Advantage plans.⁴⁸ Medicare Advantage offers the coordination of care and

⁴⁶ A Quick Guide for Improving Medicaid Coverage for Supportive Housing Services

⁴⁷ The Medicaid website provides comprehensive state profiles on Medicaid administration, eligibility, and coverage.

⁴⁸ How Medicare Advantage Works



flexibility of health plan coverage. The term "straight Medicare" means the person is covered by the national program and entitled to the same benefits regardless of which state they live in. Medicare Advantage plans, as commercial carriers or health plans, are subject to the insurance laws of the state in which they operate. Some plans cover Part A and Part B (inpatient and outpatient), while other plansinclude those benefits plus Part D (prescription drug coverage).

<u>Coverage: Medicare Part A</u> covers hospital stays and the first 20 days in a skilled nursing facility after a qualifying hospital stay. Beneficiaries pay a copay for days 21-100. After the 100th day, the beneficiary is responsible for the full cost. Part A will pay for up to 190 days at a psychiatric facility throughout a person's lifetime. Part A can also pay for hospice care and "skilled" home health care if ordered by a doctor. The tenant must be homebound defined as leaving the house only occasionally and with great difficulty. Home health services may be approved for no more than 28 hours per week and services must be delivered by a Medicare-certified agency.

<u>Coverage: Medicare Part B</u> pays for doctor visits, services, and tests. Part B premiums are deducted from a senior's Social Security payouts.

<u>Coverage: Medicare Part D</u> is the prescription drug program. The Low-Income Subsidy also known as the Extra Help Program offers discounts for qualified households.

Navigating Medicare: Medicare communicates primarily through mail or email and oftenin health care language, which can be very confusing to most people. The ACA-funded navigator positions are filled by staff trained specifically in this language. Where navigators operate, they can help both supportive housing residents and staff understand what Medicare correspondence means in terms of coverage and benefits. Some of these navigator positions can be found at Federally Qualified Health Centers (FQHCs).

It is beneficial for supportive housing service providers to designate and train key staff members to understand these communications and their implications for the care your residents will receive. During the enrollment process — or when coverage changes — Medicare will use a process called "auto enrollment," meaning that people will have choices regarding their health plans. However, if choices are not selected in a timely manner, the program will automatically enroll the person in a health plan. For Medicare, this means the person cannot elect another health plan until the Open Enrollment period begins.

Managing the Benefit: Just as supportive housing providers track their residents's income source and amount, it is recommended that they also track each residents insurance coverage and carrier to be sure that tenants are receiving the benefits to which they are entitled and for ease of advocacy, should issues arise. If a provider is advocating for services, either within their own



agency or another, they will need to know who covers the service. And while this will be a challenging short-term project, the information will be helpful in planning for service program sustainability and accessing services long-term. If collecting this information is part of your lease-up packet, for example, the information can be an easily accessible part of your agency records.

Medicaid/Medicare Dual Eligibility: Most older adults in supportive housing are dually eligible for both Medicaid and Medicare. "Dually eligible beneficiaries" are persons who are eligiblefor both Medicare and Medicaid insurance coverage. These people fall into the following categories: senior and low-income, senior disabled and low-income, or long-term disabled and low-income. They receive Medicare because they are 65 and older, and receive Medicaid due to their low incomes. Medicare passes on significant co-pays, deductibles, and premium costs to the consumer, while Medicaid often covers these costs for low-income beneficiaries. Medicaid functions as a "third party payer" in relation to Medicare for persons who are dually eligible. A person's Medicaid coverage cannot pay for a service, however, without prior documentation from Medicare that the service is not covered or the person has already received their lifetime limits for the service. Navigating this system can be rather complex, so it is recommended that in specific cases a supportive housing provider might need to consult with the legal aid, medical-legal partnership,⁵¹ or health law experts in their community.⁴⁹

Over the years, advocates have noted the lack of alignment between Medicare and Medicaid. "Alignment" in this case means that there is overlap as well as gaps in coverage between the services funded by Medicare and Medicaid. To address these issues, as part of the ACA, CMS currently operates a dually eligible demonstration project in 13 states.⁵⁰ In these demonstrations, the state or health plan manages the resources of both Medicare and Medicaid and can resolve the alignment issues within their operations. CMS hopes that through these integrated entities, they will discover all the places where Medicare and Medicaid are not aligned and build that alignment for current and future dually eligible people.

Benefits Advocacy: CSH recommends that supportive housing providers collect and have easy access to the insurance coverage information for their residents. It is important that supportive housing providers understand eligibility requirements for the various types of health insurance and may need to work with state agencies to fully understand the unique circumstances and nuances of eligibility, enrollment, and coverage.

⁴⁹ <u>http://medical-legalpartnership.org/</u>

⁵⁰ https://www.cms.gov/Medicare-Medicaid-Coordination/Medicare-and-Medicaid-Coordination/Medicare-Medicaid-Coordination-Office/FinancialAlignmentInitiative/FinancialModelstoSupportStatesEffortsinCareCoordination



As tenants age in supportive housing, their needs for services will change.

Some level of staffing or resources can be adapted, though some residents will need specific home health or specialized services such as visiting nurses and physical therapy. Supportive housing providers will likely need to form new partnerships with specific expertise to effectively meet long-term needs.

Anticipating and Preventing Legal Challenges

A comprehensive service delivery program should include legal services as part of a tenant's individualized services plan to retain housing stability over time. Older tenants may have more legal service needs than younger tenants.

Older tenants are susceptible to financial exploitation and elder abuse and may require legal services if they fall victim to these. Aside from establishing internal policies and strategies to prevent various types of elder abuse, supportive housing services programs should develop advocacy strategies and procedures for when an elder tenant is targeted.

Tenants experiencing cognitive decline may need or want a third party to make medical and/or financial decisions for them according to an advanced directive. Legal services to support advanced directives can proactively help tenants manage their housing stability and health. Service providers can partner with low-cost legal or paralegal services to provide advanced directives for residents. Many attorneys and law firms also have a requirement to provide pro bono legal services. It may be worth considering partnership and collaboration opportunities such as on-site legal clinics or service days to meet these needs.

<u>Estate Planning and Effects of Medicaid/Medicare:</u> One of the most overlooked legal issues for older adults is estate planning considerations for preventing unintended financial burdens for a tenant's family. For example, if a tenant was enrolled in Medicaid at the time of his/her death, there may be financial or eligibility impacts for his/her children if they are also enrolled in Medicaid; Medicaid will make a claim on that parent's assets at the time of death. In some states, this can be avoided through the creation of a living trust.⁵¹

⁵¹ Summarized interview with Stephen Bezaire, a certified specialist in estate planning law in California and Wisconsin.



Estate planning documents can also help direct caregivers and appointed executors to carryout an older adult's wishes as they near the final stages of life or if they become incapacitated and unable to make financial and medical decisions. Documents like living trusts, wills, and powers of attorney can prevent financial burdens and enable designated people to act on the resident's behalf to carry out their wishes pertaining to their life and assets. Many older adults may not have significant assets to protect, particularly if they have had to spend them down to become eligible for Medicaid. However, living trusts and wills can still be beneficial, especially if the resident has family members who may be impacted by his/her assets or debts. Therefore, it is important for supportive housing providers to locate affordable legal services in their communities.

Medical-Legal Partnership: The National Center for Medical-Legal Partnership embeds lawyers as specialists in health care settings. When some of the most complex and intractable problems — like an illegal eviction — are detected, clinical staff can refer patients directly for legal services. And like other members of the health care team, legal staff are available to consult with clinical and non-clinical staff about system and policy barriers to care.⁵²

The integration of health and legal services is especially beneficial for aging individuals with complex health challenges who may need professional advocacy to receive the care they need. Medical-legal partnerships across the U.S. have had success in improving housing conditions and decreasing hospitalizations for those with chronic illnesses. The Center provides toolkits for establishing medical-legal partnerships and provides state profiles on existing partnerships.

Transportation Services

Transportation is often one of the most important aspects of accessing services and amenities located outside of a housing site.

Many older adults might not access resources simply because transportation is insufficient, preventing them from accessing needed medical or behavioral health appointments, and from visiting with family and friends.

Providers should secure as many transportation resources as possible for any services or amenities located off-site. They can do this by establishing partnerships, using volunteers, and taking advantage of transportation costs covered by Medicaid.

⁵² National Center for Medical-Legal Partnership



Resources:⁵³

<u>Volunteer driver programs</u>: Local faith-based and nonprofit organizations frequently have networks of volunteers who offer flexible transportation for shopping, doctors's appointments, recreation, and other activities.

Paratransit Service: Public transit, aging organizations, and private agencies provide door-to-door or curb-to-curb transportation using mini-buses or small vans. Paratransit and van services offer reduced fares for older adults and persons with disabilities.

Door-through-Door (Escort) Service: Agencies provide drivers or escorts who offer personal, hands-on assistance by helping passengers through the doors of their residences and destinations, as needed. Persons with severe physical or mental disabilities typically use this service.

<u>Public Transit/Fixed Route Service</u>: Public transit agencies provide bus and rail services along established routes with set schedules on a non-reservation basis — also referred to as "public transportation" or "mass transit". Reduced rate fares and additional transportation services are available for older adults and persons with disabilities. Information about routes, schedules, fares, and special services are available through your public transit agency.

<u>Transportation Vouchers Programs</u>: Area Agencies on Aging, Aging and Disability Resource Centers, and other social service organizations often provide fare assistance programs that enable qualified persons (usually economically disadvantaged older adults or persons with disabilities) to purchase vouchers for transportation services at a reduced rate. The vouchers are then used to pay for services from a participating transportation provider that can include public transportation, volunteer programs, or taxis and other private companies.

<u>Mobility managers⁵⁴</u>: In addition to the services described above, some communities have mobility managers⁵⁵ who know the community-wide transportation service network, understand how it operates, and can serve as guides through the available transportation resources and services. Mobility management is an approach to designing and delivering transportation services that starts and ends with the customer.

⁵³ https://www.transit.dot.gov/sites/fta.dot.gov/files/docs/resources/171/mobility-management-brochure.pdf

⁵⁴ https://nationalcenterformobilitymanagement.org/for-mobility-managers/

⁵⁵ https://nationalcenterformobilitymanagement.org/for-mobility-managers/state-local-mobility-management-websites



It begins with a community vision in which the entire transportation network — public transit, private operators, cycling and walking, volunteer drivers, and others — works together with customers, planners, and stakeholders to deliver the transportation options that best meet the community's needs. Contact your local aging organization or public transit agency to determine if a mobility manager is available in your area.

Transitions to Higher Levels of Care

The goal of supportive housing is to ensure long-term housing stability while maintaining each tenant's ability to make choices, live independently, and remain in their homes for as long as possible.

As tenant needs increase, some may need higher levels of care than what a supportive housing provider is able to deliver. Older tenants experiencing severe health crises and challenges might not find the level of care they need in supportive housing, and therefore may discharge to residential care facilities, nursing homes, or hospice care.

Providers should make every effort to keep tenants housed in their own homes, but there should also be strategies in place for transitioning tenants. This requires knowledge of the terminology, types of care settings, and alternative community-based programs that can prolong an older adult's independence in supportive housing.

The provider should establish collaborations with long-term care facilities, hospitals, and residential substance use treatment facilities that could provide more intensive services if those needs arise. Having services staff regularly assess clients for new accommodation needs can help anticipate these changes with enough time to secure the resources.

End-of-Life Planning and Care

Most people prefer to spend their last days in their own homes when possible.⁵⁶ Support staff in supportive housing know tenants well and tenants may be more comfortable communicating their end-of-life needs in this setting than in less service-enriched housing. Older adults often experience anxiety or fear related to aging and their end of life.

It is crucial to have staff with geriatric training to help guide seniors through these processes and plan for end-of-life care. Additional training and support for all staff may be needed for supportive

⁵⁶ <u>https://www.americanactionforum.org/insight/a-better-approach-for-end-of-life-planning/</u>



housing that includes older tenants. End-of-life care often involves connecting with a tenant's family, close friends, or community supports. Some tenants do not have family to support them as they approach their end of life and it is generally the supportive housing primary service providers who must deliver this intensive and personal support.

A note on assisted living vs. supportive housing: Although assisted living plays a key role in the continuum of housing and service options for older adults, it is important to understand how this model differs from permanent supportive housing. Both models provide a range of supportive services targeted to the needs of older adults, but assisted living facilities typically provide a wider array of more intensive services and are certified and regulated at the state level.

Assisted living facilities have 24-hour staffing, provide assistance with medication management, personal care, housekeeping, and provide most meals. Many assisted living facilities have special units for memory-impaired individuals. Typically, an older adult might move from supportive housing to assisted living if the need for more assistance becomes necessary.



Staffing and Services

Service Program Staffing

As in any supportive housing project, appropriate staffing needs should be considered for projects that target and serve older adults and those requiring higher levels of support.

Whether your service program is a new one that targets older adults who have experienced homelessness or one that is being modified to accommodate those aging in place, it is advisable to have staff who understand the needs of aging tenants and have had experience with geriatric populations.

If current staff do not have this expertise, supportive housing providers should partner with organizations that do, or provide trainings on services for those who have geriatric conditions, are frail, or have mobility impairments in addition to other complexconditions.

Staff should also be trained to support residents during their end-of-life, helping tenants understand their options, connect with family, and help manage logistics. It is a best practice for caseloads to be small for this population (no larger than 40:1 generally and 14:1 for those with complex conditions)⁵⁷ to allow for more intensive services and support.

Staff members are consistent sources of meaningful support: Older adults who have experienced homelessness often require more intensive support than younger residents in supportive housing. Many do not have the family supports that their general population counterparts who live in senior housing do. Therefore, service provider staff often take on roles more typically filled by family members in supporting those who are aging: assisting with benefits access; managing legal paperwork; advocating for services; providing meaningful social and celebratory experiences; and managing the logistical, psychological, and emotional aspects of transition periods throughout the older adult's tenancy.

Essential staff roles: Housing projects that target older adults or those who are accommodating aging in place will likely find that new staff roles are needed to better meet identified needs. Training of existing staff in new areas is essential, but completely new types of service roles may

⁵⁷ CSH, *Home to Stay: Creating Quality Supportive Housing for Aging Tenants.*



be needed. These roles can be newly hired staff or service partners who provide care on-site.

It may be beneficial to have an integrated service provider and property management team who are both trained in geriatric health issues, cognitive difficulties, and the need for activities of daily living (ADL) supports.

For scattered-site developments, this could be a very closely coordinated team that can identify these issues together.⁵⁸

- On-site nurse practitioners to assist with acute medical needs, psychosocial services, preventative services, and links to primary care (once per week is recommended)
- Behavioral health providers
- Behavioral health case managers
- Rehabilitation specialists (as needed)
- Resident service coordinators (see below)

Service Partnerships: Very few supportive housing providers can provide every service that older adults may need throughout their lives, so collaborations and partnerships are necessary. These can take the form of service coordination through referrals with "warm handoffs," having partners come on-site to provide services, or integrating services with partners to serve older adults in a new service site such as an on-site clinic.

Service partnerships differ by type, but all partnerships should commit to serving older adults, have similar partnership goals, fill one another's service gaps, and follow through on commitments.

⁵⁸ Center for Urban Community Services. (2003). *Developing the "Support" in Supportive Housing*, prepared by Tony Hannigan and Suzanne Wagner. http://www.csh.org/wp-content/uploads/2011/12/Tool_DevelopingSupport_Guide.pdf



Community Connections

Building Connections to the Community

As the population in supportive housing ages, social engagement is critical to ensuring that residents can safely age at home. The ability to connect with people and places is essential to overall wellbeing, and access to social networks and religious institutions help lower the risk of isolation.⁵⁹

Robust social programs aimed at decreasing social isolation and malnutrition, as well as wellness groups that focus on chronic disease and end-of-life care issues for aging tenants should be targeted to older residents and sufficiently financed. Supportive housing providers should create a culture of healthy aging among their tenants and help build positive relationships and increased community support.

Older tenants in supportive housing may isolate more than younger residents, often as a means of coping with new or compounded health or ability challenges. Cognitive decline or mobility challenges may bring changes to relationships with friends and relatives.

Quality supportive housing requires taking intentional measures to ensure that residents have opportunities to connect within the residential community and to the broader community.

Tenant-centered community connections: Efforts to engage residents in the community should come from an understanding of the tendency for older adults to isolate due to complex health challenges, transportation issues, and the impact of health crises. Simply providing opportunities for social interaction is not enough. Older adults may need extra encouragement or support to participate in activities. Activities — preferably those based on resident feedback — should

⁵⁹ CSH, *Home to Stay: Creating Quality Supportive Housing for Aging Tenants.*



interest and provide value for them.

Accessible community connections: It is important that both internal and external efforts to engage residents in the community offer activities that are physically accessible and available at convenient hours and locations. Activities provided off-site should have transportation arranged when possible and should also be cognitively appropriate for the population.

Coordinated community connections: Providers should be aware of the local community resources provided to older residents, as well as the eligibility requirements, and make efforts to coordinate participation in these programs. These programs include local senior centers, activities at the local library, exercise and wellness classes, and classes offered at community recreational centers.

Integrated community connections: It is important that planning for community activities is integrated with other housing programming and property management initiatives, as some activities may be coordinated by property management staff and others by service program staff. It is also important to have meaningful opportunities for community engagement like leadership opportunities and connecting with cultural centers or family, rather than just social activities.

Sustainable community connections: Sustainable community connections are those that are accessible, can be offered on-site and off-site, meet varying tenant needs and interests, and can be provided for the long term.

Property managers and/or service providers can provide on-site recreational and social events that older residents would want to participate in: bingo games, movie afternoons/nights, peer "buddy" programs for new tenants, special interest groups, classes, workshops, and community outings. Some communities offer on-site no-cost classes, social activities, and community engagement events.



Property Management

Providing quality supportive housing requires establishing accommodating and flexible property management practices that will meet short- and longterm environmental needs that allow tenants to safely age in place.

As this toolkit has illustrated, housing presents a unique challenge for the older adult population with its higher prevalence of fixed income, physical disability, and limited mobility. Some existing supportive housing requires only modest environmental modifications, but in a scattered-site model, significant rehabilitation is often needed to make buildings and units accessible.⁶⁰

Modest capital improvements may include distinct entryways to apartments, ramps, accessible kitchens and bathrooms, grab bars, emergency communication, and adaptive technologies.

Adherence to universal design principles and the creation of dementia-friendly spaces are key examples of how providers are improving accessibility to help maintain independence.

Tenant-centered property management: Staff educates tenants on their rights and responsibilities as lease holders. Tenant assessments and feedback should inform needed unit modifications that go beyond the minimum Americans with Disabilities Act (ADA) requirements. Older adults will likely need additional support with rental applications, unit leases, and other housing paperwork. This may include special accommodations for the hearing impaired, the cognitively impaired, and those with vision issues.

Accessible property management: Tenants move into housing quickly when it is accessible and available. Accessible housing accommodates varying backgrounds, cultural needs, and physical abilities. Property managers should develop a clear process for tenants to request unit

⁶⁰ CSH, *Home to Stay: Creating Quality Supportive Housing for Aging Tenants.*



accommodations and ensure a fast turnaround when they are made. Leading practices go further than this, anticipating modifications outside of legal requirements to allow tenants to age safely and comfortably, and to prevent tenants from entering institutions.

Coordinated property management: Coordinating across housing and service systems is incredibly important for meeting the needs of older adults. When coordinating property management activities, property management staff works closely with service providers and landlords to ensure tenants sustain stable housing. This can include establishing a communication strategy for when tenants require accessibility adaptations or need modifications to facilitate inhome care and supports. This also involves having a clear emergency protocol that is communicated to tenants and all involved partners across systems.

Emergency personnel should be able to easily access a list of tenants requiring mobility assistance in the event of an emergency. Property managers should also be aware of behavioral health crisis protocols and should have 24-hour access to crisis support for their residents.

Integrated property management: Independence and choice are paramount in supportive housing. When property management is integrated, tenants have a lease just like anyone else. Tenants are also able to choose from multiple housing units in the community when options are available. This can include choice in unit configuration or color scheme, and can be particularly important for older adults who may benefit from visual features and cues that can help with memory loss issues.

Sustainable property management: Sustainable property management means that units are maintained and managed over time to meet tenant needs. This includes regular repairs and unit modifications as required by law, and — when possible — unit features that go beyond legal requirements to meet long-term needs. Unit sustainability requires a quick turnaround on unit modification requests and repairs as well as seeking and securing the funding to accommodate features, structural changes, or equipment that may be funded by various sources.

Housing Unit Modifications

Older adults entering supportive housing may need unit adaptations that differ from younger tenants due to mobility issues and early onset geriatric conditions.

Tenants who have been aging in place may find themselves in housing units that were designed to meet their needs at a time when their needs were less complex. Meeting needs that will vary over time requires making accommodations for the long term that continuously support tenants as they



age.61

Property modifications include structural changes, the installation of special equipment, and adjusting the location of items like furniture. Unit modifications promote independence and make living spaces safer and more secure.

Examples of modifications for tenants with disabilities are:

- *Structural changes*: Widening hallways and doorways, adding a first-floor bathroom, ramps, stair lifts
- *Features, equipment, and technology*: Grab bars, handrails, removable shower heads, phones for hearing impairment, monitoring technology and alert systems, brighter lighting, emergency lights, rugs/carpets fastened to floor, adjustable-height closet rods
- *Assistive devices*: Bath/shower benches, walkers, canes, emergency pull chords and buttons, wheelchairs, Braille for sight impaired/blind, magnification devices
- *Changing location/configuration:* Moving furniture, raising furniture, raised toilet seats, lowered beds, lowered counter tops

Property managers in supportive housing often respond to ADA accommodations requests⁶² as they arise, but more proactive measures can be taken. Some developers and property managers employ universal design⁶³ elements that anticipate issues that may arise for tenants aging in place and provide for future home care needs.

The majority of existing supportive housing units does not have one or more of the five key elements of universal design that are beneficial for older adults: no-step entry, single-floor living, wide doorways and hallways, accessible electric controls and switches, and lever-style doors and faucets. Costs to make these upgrades can be rather prohibitive and resources vary by locality.

Paying for unit modifications: Unit modifications can be cost prohibitive for property managers, especially if modifications include expensive equipment, appliances, or renovation. Medicaid may help finance certain accessibility modifications in many states, though funding them in this way can only happen if there are no other sources of funds to cover them.

⁶² Federal law requires reasonable unit modifications from both private and federally assisted rental housing for tenants with disabilities. Landlords participating in the Housing Choice Voucher program are not required to pay for unit modifications, but they must permit them.

⁶³ A detailed overview of universal design is provided in the next section.



Other sources vary by state and locality and may include Consolidated Plan funds, state housing finance agency programs, U.S. Department of Veterans Affairs programs, vocational rehabilitation programs, or state assistive technology programs.⁶⁴

There are also local grants and publicly funded programs that can pay for adaptations such as unit modifications.

Physical Supports for Geriatric Conditions Preventing Falls

Older tenants are prone to falling, with falls being the leading cause of injury for this population, leading to hospital stays and serious health conditions. Project and unit design features and intentional furnishings can help prevent falls.

These include installing grab bars in bathrooms and elsewhere in the unit, installing ample lighting in the unit and in common areas, eliminating tripping hazards in furnishings such as low stools and tables, and considering built-in furniture that could be used as support.⁶⁵ The CDC also recommends a number of health and wellness practices to prevent falls, including regular eye exams, evaluating medications for side-effects, and promoting exercise for balance.⁶⁶

The Cathedral Square Corporation in Vermont recently piloted a model for better coordinating onsite health services to help aging residents stay independent, a program called Support and Services at Home (SASH). In its first year alone, the SASH program helped reduce falls by 22 percent and hospital admissions by 19 percent. Those outcomes translated into an estimated \$40 million in health care savings, mostly from Medicare.⁶⁷

Click here to access CSH project profile on Mercy Housing Lakefront

Adaptations for cognitive impairment and dementia: Intentional design features or modifications can be made to a housing project's physical environment and in units to lessen the challenges of dementia.

⁶⁴ Housing Capacity Building Initiative for Community Living: Reasonable Modifications Under Fair Housing Laws and Potential Funding Sources

⁶⁵ http://www.jchs.harvard.edu/sites/jchs.harvard.edu/files/jchs-housing_americas_older_adults_2014-ch4.pdf

^{66 &}lt;u>Ibid</u>.

⁶⁶ https://leadingage.org/sites/default/files/Cathedral_Square_Corporation_Cast_Study.pdf



The use of color has been particularly effective in helping tenants navigate their environment and remember concepts over details, reinforcing spatial memory.

Woodside Place, an assisted-living community in Pennsylvania, incorporated the use of different colors for residents's units that matched staff uniform colors, which were easier for residents to remember. Hallways use themed art installations to serve as environmental landmarks and visual cues.⁶⁸

⁶⁸ James Gaines. "How Subtle, Clever Architectural Decisions Can Help People Living with Dementia." Upworthy.com, May 31, 2016. <u>https://www.upworthy.com/how-subtle-clever-architectural-decisions-can-help-people-living-with-dementia</u>.



Project Design

Project design and administration is the process of planning and leading the supportive housing project, including key decisions about physical structure, team members, and funding. This generally refers to new singlesite or scattered-site housing projects, although it can also involve remodeled housing developments.

Whether the supportive housing project is a new or remodeled one, its design is a comprehensive process that requires considerations for how tenant needs may change over time, and how environmental and physical features and service programs can work together to meet tenant needs in every stage of his or her life.

New projects should pay special attention to project quality in the design phase. The project should aim to meet the needs of older adults by ensuring that the new or remodeled project is tenant-centered, accessible, coordinated, integrated, and sustainable.

Tenant-Centered Project Design

Tenant-centered project design involves feedback and participation in the planning and design process, and a commitment from project stakeholders to ensure that tenants are able to thrive in the housing.

This requires an understanding of the unique needs of older adults and should incorporate input from this population in the design phase. This could include focus groups, tenant representatives involved in project planning, surveying the population, and/or hosting facilitated meetings to solicit community feedback.

Involving various housing project stakeholders in the project design process will lead to better understanding the short- and long-term needs of tenants, staff, and service partners. Housing that targets older adults should also consider connecting with other supportive housing providers or project developers who serve the same target population to build anticipated future tenant needs into the project design.



Accessible Project Design

An accessible project is affordable to tenants, is in a physically accessible location, and accommodates tenants's special needs. Even though choices of site location of a single- or scattered-site housing development can be limited, the project site, building, and units can be designed in ways that increase accessibility for older adults.

The project may require some specific design considerations. For example, since older adults have a greater need for health care services, it would hinder access to these vital services to choose an area without nearby health clinics, hospitals, or health centers. Supportive housing providers or project developers may find that it would best serve tenants to build an on-site medical and/or mental health clinic operated by the housing project team and partners or, for example, to provide the space for a partner agency such as a Federally Qualified Health Center (FQHC) to operate a full-service or satellite clinic.

On-Site Health Care

One approach to design, mentioned above, would be to build a space for an FQHC into the supportive housing project and contract with it to operate a full-service or satellite clinic in the space. Often, most new tenants are already connected to health care and will not transfer to the on-site FQHC. Planning for this approach must therefore include a careful assessment of demand for health care services in the community and due diligence around legal and funding restrictions that such a model may bring.

Other On-Site Amenities to Consider

New housing projects might consider multi-use areas, rooms, or spaces on-site, depending on the size of the site, funding, zoning restrictions, and other various factors.

Many single-site housing projects, especially newer projects, are going beyond housing units only. In the design of a housing project that serves older adults, consider the following amenities, which may require build out:

• On-site community or senior centers: These could be great spaces for on-site service delivery through partnership with a community senior center. Alternatively, it could serve as a community center for various area residents, thus increasing social opportunities and decreasing isolation.



- Fitness rooms: The site might consider these to promote health and wellness, though it is advisable to seek advice from other supportive housing providers or developers of similar projects that have incorporated fitness centers or gyms, to ensure that tenants will use these spaces.
- **Communal kitchens**: These promote tenant socialization and can serve as spaces for tenants to invite friends and family, host resident events, used to cook meals for residents who are unable to do so themselves, and host cooking classes to support residents who are able to cook.
- Outdoor spaces: These should be planned carefully to ensure they are accessible for tenants with mobility issues. Designated outdoor smoking areas are strategies that can be built into design to prevent tenants from smoking in their rooms, if housing rules require them not to do so. Outdoor spaces can also include recreational areas, gardens, small parks, and patios.
- Learning/technology centers: Older adults may not have their own technology devices or the internet. A learning center or computer lab could provide the means for tenants to communicate with friends and family, retrieve information, and learn how to use technology.
- **On-site retail**: Some housing projects are multi-use and include ground-floor retail space. This space could be used in a number of different ways, including renting it to an external business or launching a social enterprise that benefits older adults (e.g., a café with social activities, convenience store, a restaurant that could make meals for residents, etc.).

Access to Transportation

Some communities offer financial incentives for developing projects along transportation corridors. Lack of transportation is a barrier to accessing many services and community amenities, and it can lead to missed appointments and isolation.

Anticipating this need during the design process can bring more options than managing the problem as it arises. Developers can plan sites near transportation lines when possible, or work with the community to determine the feasibility of extending transportation service to the location of the housing site (e.g., altered bus/tram route).

Build Transportation Services into the Plan

When there are limited to no transportation options within a few hundred feet, the project could consider building transportation services into program operations.

This could include:



- Partnering with local agencies to create a public transportation stop at the residence site (e.g., bus, tram, subway, etc.)
- Securing dedicated vehicles such as vans managed by property management (single site) or the service team (scattered site)
- Considering innovative partnerships: using special education school buses, collaboration with Uber or Lyft (e.g., using taxi vouchers for these services for ondemand senior transport, or exploring grant opportunities)
- Maximizing the existing resources in the community

Design Units for Accessibility

Accessible unit design is configuring units and including features that meet tenant needs in the long term. This includes structural accommodations like wide hallways and doors, larger-sized rooms and bathrooms, storage closets for scooters, and no-step entryways. Features include grab bars, lowered counter tops, adjustable-height closet rods, emergency pull chords, adjustable-height furniture, and raised toilet seats.

The use of universal design features in housing is a best practice for serving populations of any age, including older adults — although it should be noted that older adults require some accommodations that are not specifically mentioned in universal design resources. See the Sustainable Project Design section below.

Coordinated Project Design

In coordinated supportive housing projects, the housing partners (developer, property manager, and services providers/partners) work collaboratively to ensure that all housing and service operations are coordinated with clear communication and written agreements.

When designing a project, it is crucial to consider the many different health care system partners that will need to be engaged to effectively serve tenants as they age. It is also important to consider the way the physical environment can facilitate — or hinder — independent and safe living. Involving key stakeholders in the project development team with intentional efforts to coordinate design will result in a project that better meets the needs of older adults.

This includes involving members of the tenant population, service partners, and property management staff. Including peer organizations that have developed similar housing projects will help mitigate risks and can bring new insights and ideas to your project, whether it is single- or scattered-site.



Integrated Project Design

Integrated projects meet or exceed community standards, and housing and community partners collaborate throughout the project design process.

Sustainable Project Design

Designing sustainable projects means that the project will remain financially viable in the long-term and can remain affordable. For the aging population, this also means that the building and units can accommodate the unique needs of older adults now, as well as their changing needs as they age in place.

Some developers have employed universal design principles into their developments as a way to anticipate aging in place and accommodate increasing needs for in-home care and physical supports.

Universal design⁶⁹ provides a comprehensive framework for addressing housing accommodations by using features and products that make homes safer and more comfortable, that promote independence, and that are flexible to allow for changing physical configurations when needed. Some units may need to abide by ADA guidelines and others may simply need to have built-in adaptability in the case that tenants require accommodations.

In addition, universal design aims to increase health and social participation.⁷⁰ Required elements of universal design standards include barrier-free or adaptable showers; extra-wide stairs, hallways, and doors to accommodate those in wheelchairs; reachable switches and outlets; a fully accessible bathroom on the ground floor of the building; step-free entranceways; rocker-panel light switches; non-slip floor areas; installation of kitchen sink, drainpipes, and countertops at a lower height; and lever-style handles.⁷¹

There are also unique physical unit features that developers often overlook when designing a project for older adults. One common need among these individuals is a space to charge mobility equipment like scooters.

As residential units for seniors are often small, there is also the need for mobility equipment

⁶⁹ The Seven Principles of Universal Design are outlined here: <u>http://nhi.org/online/issues/148/housingforall.html</u>

⁷⁰ Habitat for Humanity pilots universal design principles: <u>http://www.buffalo.edu/news/releases/2016/07/016.html</u>

⁷¹ http://www.jchs.harvard.edu/sites/jchs.harvard.edu/files/jchs-housing_americas_older_adults_2014-ch4.pdf



storage. Potiker City Heights Residence, ⁷² an affordable and supportive housing project in San Diego, Calif., used lessons learned from a previous housing project to incorporate features that meet these unique needs. The project-built storage closets into resident hallways that had raised electrical outlets for charging scooters. This gave residents a place to store and charge their scooters so they would not take up space in their units.

Other lessons learned included:

- *Residents worry about their safety in the event of an emergency.* Developing a comprehensive emergency evacuation plan is vital and includes ensuring that emergency professionals know which residents/units require special assistance during an evacuation.
- *Many older adults rely on electricity for mobility equipment, in-home care equipment, communications, medications, etc.* Residents worry about power outages and how that might impact their lives. Housing projects that have back-up generators can minimize these fears and provide a way for residents to have power in the event of an emergency or natural disaster.
- Units with full-size refrigerators better accommodate older adults who receive meal deliveries. This population often keeps several days's worth of frozen meals stored in their kitchens. The small refrigerators provided in many supportive housing units may not be large enough to accommodate multiple frozen meals, drinks, and in some cases medications.

⁷² <u>http://www.cityheightssquare.com/</u>



Funding and Policy Considerations

Supportive Housing Project Funding for Seniors

Developers of permanent supportive housing have been successfully creating housing for older adults using a variety of resources. Many such developments have been financed using sources of capital and operating funding that are not specifically targeted to this population.

These sources have been commonly used in the development of permanent supportive housing for persons experiencing homelessness of any age. They include state and local capital funds, the Low-Income Housing Tax Credit program, New Markets Tax Credit program, the Federal Home Loan Bank Affordable Housing Program, Housing Choice Vouchers, and state and local rental subsidies. Of particular note, over half of the people currently served with Veterans Affairs Supportive Housing (VASH) vouchers are older adults.

In addition to these funding sources, the U.S. Department of Housing and Urban Development's (HUD's) Section 202 is the primary dedicated funding source for capital and operating funds for developments targeted to low-income older adults.

Going forward, HUD has proposed to concentrate new Section 202 funding in operating contracts, with capital coming through other sources. Although Section 202 developments do not automatically contain the robust services needed in permanent supportive housing, this funding can be combined with supportive services targeted to the needs of older adults in all or some of the units in a given development. Regardless of the funding source used to develop them, targeting units of housing to older adults who have experienced homelessness can both facilitate the inclusion of design features to address issues of aging and allow for the development of a



package of services in line with best practices.⁷³ For example, 11 states incentivize the use of universal design in the allocation of Low-Income Housing Tax Credits. HUD has also periodically offered Assisted Living Conversion Program (ALCP) grants to adapt affordable housing to a higher level of service needed to allow residents to age in place.

Experimentation is occurring with different financing models for transitioning people out of institutional care. Money Follows the Person (MFP) initiatives have offered states incentives to develop transition projects.⁷⁴ Although the majority of those transitioned have been younger adults with intellectual and physical disabilities, an evaluation by Mathematica indicates that residents aged 65 and older who have been transitioned to the community under MFP have improved quality of life.⁷⁵ For people who do not need full nursing home care, such transitions frequently result in reduced public expenditures, on an individual if not system-wide basis. CSH's Frequent Users Systems Engagement (FUSE) program is a close analogue. Right-sizing the nursing home stock and adding more independent, community-integrated options in compliance with the Olmstead mandate is an important policy trend for the older adult supportive housing stakeholder community. While Medicaid, the main payer of nursing home expenses for this population, is barred by statute from paying for "room and board" outside of a clinical setting, states are experimenting with supportive housing programs that are funded by reinvested savings from avoided health care expenditures.

Lack of coordination between Medicare and Medicaid is a particular policy challenge for the older adult supportive housing population. In late 2015, states began participating in demonstration programs to improve care for people who are dually eligible for both Medicare and Medicaid, by testing different financing models and improving alignment between the two programs. Despite progress, work remains to be done to ensure that Medicaid-funded tenancy support services are available to the dually eligible population. In addition, the Independence at Home (IAH) demonstration has shown promise for funding long-term care for Medicare recipients. Participants remain in their communities and receive coordinated, multi-disciplinary medical care for their longterm health challenges, and the program is financed by savings, compared to more intensive longterm care. Congress is working to expand IAH into a permanent program, and will hopefully take into account the challenges of serving a dually eligible population.

⁷³ https://www.chapa.org/sites/default/files/ELI_policypaper_final.pdf

⁷⁴ James, M. L., E. Wiley, and B. E. Fries. "Predicting Nursing Facility Transition Candidates Using Aid: A Case Study." *The Gerontologist* 47, no. 5 (2007): 625–32. https://doi.org/10.1093/geront/47.5.625.

⁷⁵ Simon, Samuel E, and Matthew R Hodges. Rep. *Money Follows the Person: Change in Participant Experience During the First Year of Community Living*. Mathematica Policy Research, Inc., May 30, 2011. <u>https://www.mathematica.org/publications/money-</u>follows-the-person-change-in-participant-experience-during-the-first-year-of-community-living.



Despite the high stakes, public policy has failed to keep pace, underestimating the profound nature of the demographic transformation now underway. As a result, the U.S. is dramatically unprepared for the challenges that lie just ahead.⁷⁶ This unprecedented growth may drive a need for increased funding specifically to serve aging adults in housing settings as well as reconfiguration of existing funds.

CSH is working on the following policy changes:

- Allow for adjustments to supportive housing service contracts that were intended for a younger population so that providers can tailor their services to the unique needs of older adults who previously experienced homelessness.
- Create specialized services for frail older adults who previously experienced homelessness and who are in need of such services but are not eligible to receive them until they are 62 years old. This will allow providers to begin screening and treating for geriatric services early and will result in improved health outcomes and decreased costs for treating aging individuals.
- Develop or facilitate the use in permanent supportive housing of state-funded in-home personal care and domestic support services designed to help tenants maintain their independence in housing.
- Create or expand upon existing interagency collaboration (including between state departments on aging and Medicaid) in developing policy with regard to older adults who previously experienced, are currently experiencing, or who are at risk of experiencing homelessness.
- Expand the use of Pay for Success (PFS) or savings reinvestment strategies to create supportive housing for super-utilizers of health services who could live independently in the community.

Pay for Success (PFS): A Financing Mechanism for Successful and Innovative Programs

⁷⁶ Healthy Aging Begins at Home – Bipartisan Policy Center



PFS refers to the concept of performance-based contracting between government and the organizations responsible for implementing a given intervention, typically non-profit organizations.

Under this model, impact is measured rigorously and government makes "success payments" based on results, not on activities. This focus on paying for positive social impact, rather than paying for services performed, helps ensure that incentives are properly aligned to achieve social impact and provides a mechanism for the government to ensure it pays only for what works. PFS financing mechanisms support PFS programs by providing the upfront working capital required to implement an intervention that is proven to create value over time, but requires a significant start-up investment.

This upfront capital investment can be provided by institutional investors as well as philanthropic sources, which typically receive a modest return on investment and the potential for success payments depending on the intervention's performance. The savings generated by the successful execution of the intervention can be used to repay the investors and/or can be reinvested into the project, allowing further growth.

PFS can be used to implement a range of interventions, but pairs particularly well with an intervention like supportive housing with a strong evidence base showing its impact. Further, the greatest impact in terms of both outcomes and potential cost savings or avoidance can result from a focus on a target population with high costs in the status quo such as older adults.

Studies such as "A Research Note: Long-Term Cost Effectiveness of Placing Homeless Seniors in Permanent Supportive Housing" document significant potential cost savings that can result from ensuring that older adults have access to integrated and supportive housing in the community that meets their needs. Communities interested in creating supportive housing for older adults should consider whether PFS can be a tool to help further these efforts. PFS financing can be used as supportive services funding, rental subsidy, or both. For more information, please visit https://www.csh.org/csh-solutions/community-work/



General Resources for Healthy Aging in Quality Supportive Housing

Nationwide Agencies

- <u>Area Agencies on Aging</u>
- <u>Centers for Independent Living</u>
- National Council on Aging
- American Association of Retired Persons
- Medicare
- Medicaid information by state
- The Center for Aging Services Technology
- National Aging and Disability Transportation Center
- National PACE Association



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