



2021 Indiana Supportive Housing Institute

Request for Proposals (RFP)

CSH: The Source for Housing Solutions is excited to announce its twelfth Indiana Supportive Housing Institute ("The Institute"). The 2021 Institute will address issues of homelessness with a focus on serving people with high needs who are on the Coordinated Entry System and eligible for Section 811 Project Rental Assistance, as defined in this RFP. The Institute will help supportive housing partners learn how to navigate the complex process of developing housing with supportive services to prevent and end homelessness. The Institute process is expected to reduce the time it takes to obtain funding for supportive housing by improving the planning and development process. Consideration will be given to integrated supportive housing developments.

The 2021 Institute will provide targeted training, technical assistance, and the opportunity to apply for predevelopment financing for both new and experienced development teams. Teams will receive over 80 hours of training including individualized technical assistance and resources to assist in completing their project. In addition, industry experts, including staff from the Indiana Housing and Community Development Authority (IHCDA), will provide insight on property management, financing, and building design.

The 2021 Institute is made possible by the Indiana Housing and Community Development Authority (IHCDA)

CSH: Who We Are

CSH: The Source for Housing Solutions is a national nonprofit organization and Community Development Financial Institution that helps communities create permanent housing with services to prevent and end homelessness. Founded in 1991, CSH advances its mission by providing advocacy, expertise, leadership, and financial resources to make it easier to create and operate supportive housing. For more information on CSH, visit our website at www.csh.org.

Institute Overview

I: Institute Benefits

Upon completion, participants in the Institute will have:

- A detailed, individualized supportive housing plan that includes supportive service and delivery strategies that
 can be used to apply for funding from multiple sources;
- The opportunity to apply for early pre-development financing through CSH Project Initiation Loans to use on supportive housing projects planned through the Institute;
- Improved skills to operate existing supportive housing and develop new projects serving people who experience multiple barriers to housing;
- A strong, effective development, property management and service team that leverages the strengths of each team member and has clearly defined roles and responsibilities;
- A powerful network of peers and experts to assist in project development and to trouble-shoot problems;
- Post-Institute technical assistance from CSH to be defined through a shared Memorandum of Understanding (MOU); and
- Access to capital funding and rental assistance from IHCDA, as explained in this RFP.

II: Institute Deliverables

In the course of the Institute, teams will work to develop individual supportive housing project plans. The expected team deliverables include:

- Approved project concept, including site selection and minimum development design characteristics;
- Memorandum of Understanding among members of the supportive housing development team, outlining the roles and responsibilities of each partner;
- A shared Institute mission statement, as well as individual team vision and mission statements;
- Community support plan;

- Detailed service delivery plan;
- Tenant Selection plan;
- Tenant Leadership plan;
- Management plan;
- Operating policies and protocols between services provider and property manager; and
- Preliminary project proposal and budgets.

III. Institute Calendar and Curriculum

Exact dates, order, and topics may change based on final team selection and availability of trainers. Selected teams will be notified of the final agenda and dates. At this time the Institute will be delivered in a virtual format. If we are able to switch back to a face-to-face format the sessions will be in Indianapolis or Bloomington.

| February | Session 1: Overview of the Institute; Introduction to Supportive Housing; Site |
|-----------|--|
| 17-19 | Visit; Racial Equity; Design Considerations; Building Community Support |
| March | Session 2: Dimensions of Quality; Harm Reduction; Assertive Engagement; |
| 16-18 | Eviction Prevention; Peer Support; Service Plans; Coordinating Services and |
| | Property Management; Fair Housing |
| April 13- | Session 3: Service Budgets; Coordinated Entry; Capital Funding; Operating |
| 15 | Funding |
| May 19- | Session 4: Putting it All Together; Challenges, Expectations and Readiness to |
| 20 | Proceed |
| | Finale Event: Teams present final project concepts to peers and potential |
| | funders. |

Eligibility & Selection

I: Eligible Teams

Teams are invited to bring up to seven members to each Institute session. Eligible teams must include, at a minimum, a designated team leader, a developer with affordable housing experience, an owner partner (if different than the developer), a supportive service provider partner, and a property management partner.

The designated team leader may be the developer, owner, service provider, or property management partner. Additional team members may include, but are not limited to, consultants and/or award administrators, local city development staff, local housing authority staff, or CoC representatives.

An entity may only be identified as the developer, owner, award administrator or consultant on one RFP submission. If an entity is listed as the developer, owner, award administrator, or development consultant on multiple proposals, all such proposals will be disqualified. Management and supportive service provider entities may be listed on multiple proposals. However, a separate dedicated staff member of equivalent position within the organization must be listed as the lead for each separate proposal.

To be eligible for the Institute, all team members must be able to commit to attending ALL training sessions offered and commit to taking the project concept from idea to completion with the goal of having supportive housing units placed in service. It is critical to the success of each team that key senior management staff members consistently participate in all sessions. The Institute will consist of 11 days of training over four months.

Proposals will be disqualified if any team member is suspended or debarred from participation in IHCDA programs.

II: Eligible Supportive Housing Developments

- Integrated supportive housing developments are eligible to apply for the 2021 Institute.
- These developments will be eligible to request Rental Housing Tax Credits through IHCDA's competitive Qualified Allocation Plan (QAP) application process and may qualify for points under the integrated supportive housing scoring category of the QAP or other consideration under the QAP, contingent upon the policy in the final 2022-2023 QAP. To be eligible for points under the QAP, 20 to 25% of the units, but no less than 7 units, must be designated as supportive housing. The remaining units can be affordable and/or market rate units.
- Participation in the Institute gives access to the integrated supportive housing points, but is not a guarantee of funding.
- Development teams will be eligible to request additional capital funds from IHCDA, contingent upon availability of funds, through the National Housing Trust Fund ("HTF") and Indiana Affordable Housing and Community Development Fund ("Development Fund") programs.
- Development teams will have access to Section 811 Project Rental Assistance from IHCDA. All applicants for the 2021 Institute agree to utilize Section 811 as their project-based rental assistance source and to follow all applicable Section 811 requirements for their project. https://www.hudexchange.info/programs/811-pra/

For each development the following requirements will apply:

- Housing is permanent and affordable;
- Tenants hold leases and acceptance of services is not a condition of occupancy;

- Housing is based on the Housing First model which includes eviction prevention and harm reduction strategies;
- Comprehensive case management services are accessible by tenants where they live and in a manner designed to maximize tenant stability and self-sufficiency;
- The supportive housing development must utilize the Continuum of Care Coordinated Entry system for tenant selection;
- The supportive housing development must design tenant screening in a manner that ensures tenants are not screened out for having too little or no income, active or a history of substance use, a criminal record (with exceptions for program mandated restrictions), or a history of victimization (e.g. domestic violence, sexual assault or abuse); and
- The development must report through the Homeless Management Information System (HMIS).

Proposals to develop emergency shelters, transitional housing, or shared housing such as group homes or shared apartments, will NOT be considered.

III: Target Populations- Coordinated Entry (CE) System

Supportive housing developed through the 2021 Institute must use the local CE system for tenant selection. CE is a process in which households experiencing homelessness are assessed using a common tool to determine vulnerability and placed on a dynamic list for referral to housing resources. CE ensures that the most vulnerable eligible households in each community are prioritized for housing assistance. Supportive housing developments produced as a result of the 2021 Institute must use referrals for eligible households at the top of the local CE list who qualify as homeless (as defined in the Glossary).

Additionally, eligible tenants must meet the requirements of the Section 811 Project Rental Assistance (PRA) funds to support units for extremely low income households where at least one person must be an individual with a disability, 18 years of age or older and less than 62 years of age at time of admission to the property. The person with the disability must be eligible for community based, long-term services as provided through Medicaid waivers, Medicaid state plan options, state funded services or other appropriate services as allowed under the Section 811 program. Additional target populations or selection criteria will not be considered for the 2021 Institute.

During the Institute process, CSH and IHCDA will work with each team to finalize their tenant selection plans and ensure alignment with eligibility for federal and state programs providing funding for capital and rental assistance.

IV: Eligible Development Locations

To build capacity in areas of Indiana that have a high level of unmet need for supportive housing, responses will receive preference based on the need in the community of the proposed project. CSH and IHCDA will use

information provided in the response, as well as other available data sources, to determine the level of need for the proposed project. While responses will receive a preference, the overall quality of the response will still be evaluated and considered by the review committee using the criteria described in Part V below.

V: Selection

In order for CSH and its partners to provide an appropriate level of technical assistance, the 2021 institute will be limited to up to 6 teams.

Consideration will be given to the following factors:

- Demonstrated local need for supportive housing. Preference will be given to areas of greatest need to address homelessness;
- Capacity and experience of the team members, including financial stability;
- Quality of the response to the RFP narrative questions; and
- Alignment with the mission and goals of the Institute.

Selection is a competitive process. Applicants must take care in responding to all requirements of the RFP. Please provide detailed information in the RFP response and do not assume that reviewers will be familiar with your organizational capacity or project concept.

Selected teams will be required to submit a fee of \$3,000 to CSH prior to the beginning of the 2021 Institute. This fee is per team. An invoice will be provided.

SUBMISSION INSTRUCTIONS

Teams interested in participating in the 2021 Institute must submit complete RFP responses by the deadline below. Incomplete responses will not be considered.

Submission Deadline: Monday, November 23, 2020 by 5:00 p.m. Eastern Time

RFP Submission: Responses must be submitted in PDF format to <u>Indiana.Institute@csh.org</u>.

An email confirmation will be provided as proof of receipt. If you do not receive a confirmation within 24 hours of submission, please contact Indiana.Institute@csh.org. It is the applicant's responsibility to confirm receipt of the application.

The RFP Review Team (consisting of CSH and IHCDA staff) will evaluate all proposals submitted and notify respondents of the selection decision during the week of January 11, 2021. Submission represents a commitment for the team to attend all Institute sessions.

CSH and IHCDA will provide an Institute Orientation webinar for prospective respondents to this RFP on October 7, 2020 from 1:00 p.m. - 2:00 p.m. Eastern Time. No registration is required. Click Join meeting for the Webinar link or go to:

 $\frac{https://cshmeetings.webex.com/webappng/sites/cshmeetings/meeting/download/2ed4b043af524b228bc64844a}{9abe016?siteurl=cshmeetings\&MTID=m6210113aa088f10efb17037b788c9f9a}$

Meeting Number (Access Code): 172 872 637

Meeting password: Indiana

Join by phone: +1-415-655-0002 US Toll

Questions: All questions must be submitted in writing to Indiana.Institute@csh.org. CSH will maintain a list of FAQs on its website.

Narrative Instructions

Please submit responses to narrative questions as a separate document in PDF format, adhering to all length guidelines presented below. Applicants should carefully consider questions to ensure all relevant details are provided and responses are complete.

Project Concept

- 1. Please describe the proposed project concept relative to size, scale, type (new construction or rehabilitation), design, and location. The narrative must not exceed 1 page.
- 2. Please describe the proposed services by addressing the following items. The narrative must not exceed 3 pages.
 - a. Case management ratios and staffing model.
 - b. Description of transportation services if they are to be provided.
 - c. Description of assistance in applying for mainstream benefits, including SSI/SSDI if it is to be provided.
 - d. Description of mental health treatment offered.
 - e. Description of substance use treatment offered.
 - f. Description of primary health care offered.
 - g. Description of any other services that will be offered.
- 3. Please describe the proposed property management plan by addressing the following items. The narrative must not exceed 1 page.
 - a. Proposed staffing levels including FTE's for on-site and supervisory staff
 - b. Proposed on-site hours (i.e., evening, weekends, week days)

4. Please describe the need for the proposed project, citing local data sources where available (in addition to what is provided, CSH and IHCDA will review publicly available data sources such as the PIT Count). The narrative must not exceed 1 page.

Past Experience and Partnerships

- For the developer, owner, property manager and supportive service provider(s) please detail past experience in developing, owning, managing, or providing supportive services in supportive housing. The narrative must not exceed 4 pages.
- 2. If an organization is new to supportive housing, please describe experience in serving individuals experiencing homelessness or experience in affordable housing. The narrative must not exceed 2 pages.
- 3. For additional team members, please describe their role on the team. The narrative must not exceed 2 pages.

Collaborative Experience

- Please provide a summary of previous collaborations among team organizations. If team members have not
 worked together previously, describe how each organization was selected and what steps the team has taken to
 ensure successful collaboration. The narrative must not exceed 2 pages.
- 2. Describe partnerships with local government, the local public housing authority, or other public systems. The narrative must not exceed 2 pages.

Disproportionate Impact/Racial Equity

In CSH's strategic plan, we recognize that racial inequity is a strong and constant undercurrent in the challenges we face in ending homelessness. There is a starkly disproportionate representation of people of color experiencing homelessness and institutionalization in our country. CSH believes that it is imperative to recognize structural racism and address the systemic policies that maintain these disparities. CSH has made a commitment to look internally as well as externally. As part of this commitment, CSH is asking some additional questions in the Supportive Housing Institute RFP to help begin these important conversations early in the process of teams considering new projects. The review team does not anticipate that respondents will have fully fleshed out responses to these questions, but they do expect respondents will be committed to working with the training team to ensure their proposed development is responding to the disproportionate impact of homelessness for people of color in their identified communities. 1. Describe the demographics of the homeless population in the community where the PSH project will reside. Include any communities of color that are over-represented in the homeless population in comparison to their portion of the general population using demographic information and other factual data. The narrative must not exceed 1 page.

1. How has the team included people with lived expertise/experience of homelessness who are part of the identified communities of color in planning for the response to the RFP? The narrative must not exceed 1 page.

- a. If not, how does the team plan to include people with lived expertise of homelessness who are part of the identified communities of color in the design, development and implementation of the proposed project?
- 2. Is the team including a team partner or partners who bring expertise and experience in addressing the service and housing needs of the identified communities of color? If so, please describe. The narrative must not exceed 1 page.
 - a. If not yet identified or not part of the proposed team attending the Institute, how do you plan to bring this expertise to the team's local planning early in the process.
- 3. For the organizations represented on the proposed Institute team, please describe any race, social and other inequity strategies the organizations are involved in or considering. The narrative must not exceed 2 pages.

RFP ATTACHMENTS

In addition to the Narrative document, please submit the following documents in PDF format (as separate files from your Narrative). All attachments must be clearly labeled.

- 1. Cover page- RFP Cover Page here: https://www.csh.org/wp-content/uploads/2020/09/2021-Supportive-Housing-Institute-RFP-Cover-Sheet-1.pdf
- 2. Most recent audited financials and year-to-date current financials for those fulfilling a primary role as developer, owner and supportive services provider.
- 3. Letters of commitment from the Executive Director or CEO of each organization attending the Institute. The letter should address the following items:
 - a. Commitment to developing a supportive housing project through the initiative and fulfilling the primary role for which the organization is responsible;
 - b. Commitment to communicate with the board (non-profits) or executive leadership (for-profits) throughout the process to ensure board and executive leadership support;
 - c. Commitment for senior level staff and other staff as needed to participate in Institute sessions as described in the RFP; and,
 - d. Commitment to develop supportive housing that meets the requirements listed below:
 - Housing is permanent and affordable.

- Tenants hold leases and acceptance of services is not a condition of occupancy.
- Housing is based on the housing first model which includes eviction prevention and harm reduction strategies.
- Comprehensive case management services are accessible by tenants where they live and in a manner designed to maximize tenant stability and self-sufficiency.
- The supportive housing development must utilize the Continuum of Care Coordinated Entry system for tenant selection.
- O The supportive housing development must design tenant screening in a manner that ensures tenants are not screened out for having too little or no income, active or a history of substance use, a criminal record (with exceptions for program mandated restrictions), or a history of victimization (e.g. domestic violence, sexual assault or abuse).
- O The development must report through the Homeless Management Information System (HMIS).

Please note that if your team is <u>accepted</u> into the Institute, your team will be asked to provide the following by February 3, 2021:

- 1. One registration check for a total of \$3,000 to defer some of the cost of the entire team's participation in the Institute.
- 2. Board resolution of project partners affirming commitment to participate in the Institute and adhere to the guidelines provided through the RFP.

Glossary

Continuum of Care: The Continuum of Care (CoC) is designed to promote community-wide commitment to the goal of ending homelessness; provide funding for efforts by nonprofit providers, and State and local governments to quickly rehouse homeless individuals and families while minimizing the trauma and dislocation caused to homeless individuals, families, and communities by homelessness; promote access to and effective utilization of mainstream programs by homeless individuals and families; and optimize self-sufficiency among individuals and families experiencing homelessness. Indiana has two CoCs: Indianapolis and the Balance of State.

Coordinated Entry: A centralized/coordinated process designed to facilitate program participant intake, assessment, and provision of referrals. A coordinated entry system covers the geographic area, is easily accessed by individuals and families seeking housing or services, is well advertised, and includes a comprehensive and standardized assessment tool. This definition establishes basic minimum requirements for the Continuum's centralized or coordinated entry system. Coordinated entry is a system in which all programs within a CoC work together to assure that services are accessible and properly directed to the immediate needs of the client. It represents a national standard to help move programs such as shelter, transitional housing, rapid rehousing, and supportive housing, toward aligning eligibility criteria and services into a coherent and accessible system for people in crisis. All teams participating in the 2021 Institute agree to use Coordinated Entry for tenant selection.

Home, Together: The federal strategic plan to prevent and end homelessness. The Plan includes 8 objectives and 51 strategies that guide the nation toward accomplishing all 4 population-specific goals of the Plan. *Home, Together* serves as a roadmap for coordinated, joint action among the 19 USICH member agencies that make up the Council, along with local and state partners in the public and private sectors. The plan emphasizes shifting the homeless assistance system from managing to ending homelessness.

Housing First: Housing First is an approach to quickly and successfully connect individuals and families experiencing homelessness to permanent housing without pre-conditions and barriers to entry. It contrasts with previous linear approaches in which permanent housing was only offered after a person experiencing homelessness could demonstrate "readiness" for housing. The core features of housing first in the context of supportive housing models and as required by HUD are as follows: 1) Few to no programmatic prerequisites to permanent housing entry; 2) Rapid and streamlined entry into housing; 3) Full rights, responsibilities and legal protection for tenants; 4) Low barrier admission policies; 5) Voluntary supportive services that can and should be used to engage tenants to ensure housing stability; 6) Practices and policies to prevent lease violations and evictions; 7) Applicability in a variety of settings. There are national resources available to assist organizations in determining if they are providing supportive housing in a housing first model and what steps they need to take to achieve a high quality housing first model.

Integrated Supportive Housing: This model generally refers to market-rate or affordable rental developments that have a dedicated percentage of subsidized units that provide housing to formerly homeless families or individuals.

Homeless: Projects developed through the 2021 Institute must serve the most vulnerable households on their local CE list who qualify as homeless under paragraphs (1) or (4) of 24 CFR 578.3.

(1) An individual or family who lacks a fixed, regular, and adequate nighttime residence, meaning:

- (i) An individual or family with a primary nighttime residence that is a public or private place not designed for or ordinarily used as a regular sleeping accommodation for human beings, including a car, park, abandoned building, bus or train station, airport, or camping ground;
- (ii) An individual or family living in a supervised publicly or privately operated shelter designated to provide temporary living arrangements (including congregate shelters, transitional housing, and hotels and motels paid for by charitable organizations or by federal, State, or local government programs for low-income individuals); or
- (iii) An individual who is exiting an institution where he or she resided for 90 days or less and who resided in an emergency shelter or place not meant for human habitation immediately before entering that institution; or

(4) Any individual or family who:

- (i) Is fleeing, or is attempting to flee, domestic violence, dating violence, sexual assault, stalking, or other dangerous or life-threatening conditions that relate to violence against the individual or a family member, including a child, that has either taken place within the individual's or family's primary nighttime residence or has made the individual or family afraid to return to their primary nighttime residence;
- (ii) Has no other residence; and
- (iii) Lacks the resources or support networks, e.g., family, friends, and faith-based or other social networks, to obtain other permanent housing.

Supportive Housing: Supportive housing combines permanent, affordable housing with services that help people live more stable, productive lives. Supportive housing is developed by combining housing that is affordable to persons with very low or extremely low incomes with flexible supportive services that are designed to meet the special needs of an individual or family. When targeted effectively, supportive housing can be cost-effective for communities. Creating supportive housing involves partnerships and collaboration. Supportive Housing is developed for people who but for housing could not access services and but for services could not maintain housing.

Team Leader: The person who commits to taking a lead role in managing the team from concept development through lease-up of the supportive housing units. This person should be detail oriented and have a strong commitment to this project. The team leader is responsible for ensuring that team members attend and participate in institute sessions and complete homework assignments. The team leader is also responsible for finalizing MOUs among team partners and taking information back to any key local partners.