Enterprise®

Older Adults in Affordable Housing

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OUR VISION

OUR GENERATIONAL GOAL

Enterprise and our partners will end housing insecurity in the United States.

OUR 2020 COMMITMENT

Provide opportunity to 1 million low-income families through quality affordable housing and connections to good schools, jobs, transit and health care.

OUR THEORY OF CHANGE

Opportunity begins when people have a safe, healthy and affordable place to call home. It grows with access to jobs, good schools, transit and health care.

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19 million low-income families are housing insecure.
1 in 4 households are affected.

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ENDING HOUSING INSECURITY

Housing insecurity ends with homes that are:

Affordable to low income families

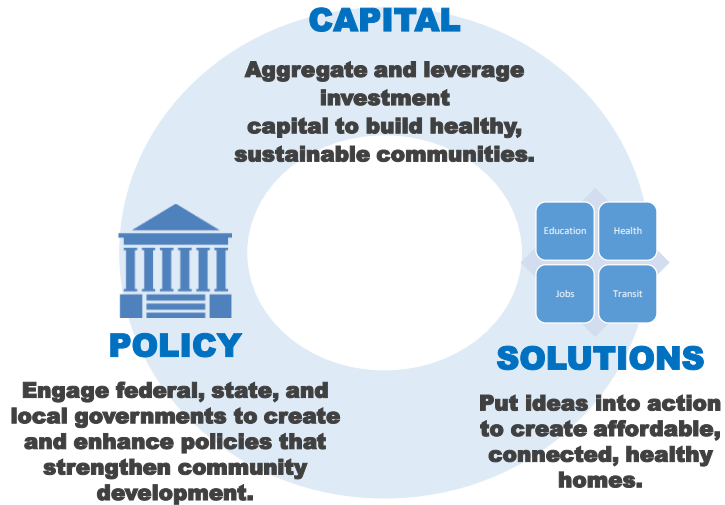**Available** in markets with growing supply gap

Healthy, well designed and sustainable

Connected to jobs, healthcare, schools, transit

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HOW ENTERPRISE WORKS

CAPITAL
Aggregate and leverage investment capital to build healthy, sustainable communities.

Education   Health

Jobs   Transit

POLICY
Engage federal, state, and local governments to create and enhance policies that strengthen community development.

SOLUTIONS
Put ideas into action to create affordable, connected, healthy homes.

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ENTERPRISE GREEN COMMUNITIES CRITERIA

2015 ENTERPRISE GREEN COMMUNITIES CRITERIA

Integrative Design

Operations, Maintenance + Resident Engagement

Location + Neighborhood Fabric

A holistic approach to building a green community

Healthy Living Environment

Site Improvements

Materials

Water Conservation
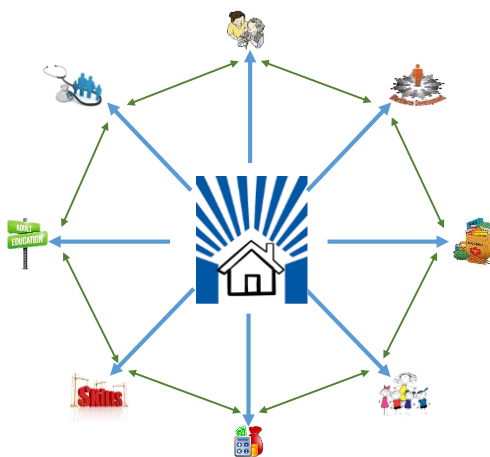
Energy Efficiency

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NYC SENIOR HOUSING WORK

1. Service Connections

- **Referral tool, app to link housing and service providers**
- **Focus on seniors**
- **Pilot in Lower East Side and South Bronx**

Kicked off in Nov. 2015

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2. "Healthy Aging in Affordable Housing" Demonstration

- **ID ground-floor units or elevator buildings**

- **Build capacity of non-senior-specific housing providers:** provide funds for physical improvements

- **Matchmaking program:** to allow seniors in walk-up units to move to accessible units in their community.

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3. Senior-Focused NYU Wagner Capstone

Housing Seniors Toolkit

NYU|WAGNER   **Enterprise**

- **Policy:** Gaps and needs assessment

- **Toolkit:** geared towards housing staff, tool will outline age-friendly design features, best practices in service provision and resident engagement strategies.

To be released in April 2016.

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4. Policy and Advocacy

- In process of developing a Senior Housing Coalition

- Partnership with NYC stakeholders

- Improvements in SCRIE

- Advocate for more resources for housing with services

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