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## CSH SETS SIGHTS ON FUTURE WITH RELEASE OF NEW STRATEGIC PLAN

*The three year plan looks beyond homelessness to advance solutions that use housing as a platform to achieve stability, strength and success for the people in most need.*

NEW YORK –For 20 years, CSH has been the leader of the supportive housing movement, demonstrating supportive housing’s enormous potential for improving lives of very vulnerable individuals and families. Today the organization released its new Strategic Plan, setting sights on a new future - for the organization, for the industry and for the people who live in supportive housing.

The [CSH 2013-2015 Strategic Plan, entitled “Moving Beyond Stability: The Road Forward for CSH and Supportive Housing”](#) is a blueprint for how the organization will focus and amplify its impact. CSH has established five core priorities to guide its work:

- CSH will build on our legacy of leadership to move industry outcomes beyond housing stability
- CSH will assure that housing solutions are accessible for more people in more places.
- CSH will fuel the industry with targeted capital for growth and innovation.
- CSH will improve and sustain quality in supportive housing.
- CSH will assure high performance and accountability by aligning practices with strategic goals.

To achieve this ambitious vision, CSH will increase engagement with vital public systems like health care, public housing, addiction services, veterans affairs, workforce services, criminal justice and child welfare, encouraging the adoption of supportive housing as the scaffolding for improving their system responses to their most vulnerable clientele.

In conjunction with the release of the Strategic Plan, CSH is also rolling out an updated brand identity. CSH’s new brand includes refreshed visuals like an updated logo and enlivened colors. CSH is committed to elevating housing solutions to a new level of innovation and excellence. The new brand identity reflects that ambition and will support the organization on a path toward a strong, sustainable future.

### **ABOUT CSH**

CSH transforms how communities use housing solutions to improve the lives of the most vulnerable people. We offer capital, expertise, information and innovation that allow our partners and clients to achieve stability, strength and success for the people in most need. CSH blends over 20 years of experience and dedication with a practical and entrepreneurial spirit, making us the source for housing solutions. CSH is an industry leader with national influence and deep connections in a growing number local communities. We are headquartered in New York City with staff stationed in more than 20 locations around the country. Visit [csh.org](http://csh.org) to learn how CSH can make a difference where you live.

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