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Immediate Release, 4-18-16
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CSH Helps Public, Private, Philanthropic Sectors Partner to Improve Housing & Healthcare

Projects in VA, OK, NV and PA will leverage Pay for Success grants

NEW YORK, NY – Four applicants competing nationally have won funding and support from CSH to study the feasibility of using [Pay for Success](#) to improve housing, healthcare and other services for vulnerable people in Virginia, Oklahoma, Nevada and Pennsylvania.

Pay for Success has emerged as a promising approach for government to partner with the private sector to fund evidence-based solutions. It is a contracting and financing model that leverages philanthropic and private dollars to fund services up front, with the government or other entity paying after initiatives generate results. This strategy has gained strong bi-partisan support in Congress as a strategy for increasing return on taxpayer dollars while improving the quality of services provided in our communities.

“Pay for Success brings governments, nonprofits, philanthropy and private investors together to finance services and programs aimed at delivering verified results for the community and the individuals being served while also generating efficiencies,” said Deborah De Santis, President and CEO of CSH. “The four groups selected by CSH from a national pool of applicants are very much in line with the goals of Pay for Success and will receive expert guidance and financial assistance, supported in part by funding we received from the Corporation for National and Community Service’s Social Innovation Fund.”

Three of the award winners – [Virginia Supportive Housing \(VSH\)](#); [Clark County, Nevada](#); and [Project HOME](#) in Philadelphia, Pennsylvania – will work with CSH to

assess the feasibility of creating supportive housing through Pay for Success that is focused on a small group of individuals largely responsible for escalating costs for correctional and health services, and other emergency systems. These "super utilizers" of services face complex challenges and continuously ricochet between incarceration, hospitalization, detoxification services, and homelessness. Supportive housing, which is proven to end homelessness by linking individuals to an affordable apartment and the services they need to stay housed, is cost-effective and produces better outcomes than the costly cycle of crisis care that traps super utilizers.

"Virginia Supportive Housing has proven that providing affordable housing and supportive services to individuals who experience chronic homelessness is more cost-effective than having them consume a wide array of public services while they are experiencing homelessness," said Allison Bogdanovic, Executive Director of Virginia Supportive Housing. *"Pay for Success can boost our efforts to scale these evidence-based practices through collaborations between public, private and nonprofit sectors. The financial and technical support from the grant will help develop a more outcomes-focused model to pay for the services that we provide in the Richmond area while saving public dollars."*

"The pay for success technical assistance funding opportunity with CSH and the Corporation for National and Community Service Social Innovation Fund will support Clark County convening key stakeholders, to include the private and public sector, foundations, corporations, non-profit organizations, and small businesses, to help address complex social challenges in our community," said Michael Pawlak, Director of the Department of Social Service, Clark County, Nevada. *"The time is now to call the community to action utilizing a collective community impact approach. We are hopeful that the feasibility assessment will identify the resources and gaps needed in our community to help frame a strategy to implement such a creative and innovative funding structure."*

"This partnership between Project HOME, the City, CSH, and providers will help show that permanent housing with services is the best way to end and prevent homelessness. It uses resources efficiently and supports healthy communities – because none of us are home until all of us are home," said Sister Mary Scullion, President and Executive Director of Project HOME.

The fourth awardee, the [Oklahoma State Department of Mental Health and Substance Abuse Services \(ODMHSAS\)](#), will use its assistance from CSH to pursue the creation of supportive housing for young adults (18-25) with mental health,

substance use, or co-occurring disorders, lacking stable housing or experiencing homelessness or chronic homelessness. The project in Oklahoma also will place a special emphasis on youth transitioning out of foster care and/or the juvenile justice system.

“ODMHSAS is excited about the opportunities this new grant provides,” said ODMHSAS Deputy Commissioner Carrie Slatton-Hodges. “Funding will support and expand the department’s efforts to advance services and build on successes for long-term sustainment of efforts.”

Each recipient will receive services and resources from CSH valued at approximately \$100,000, depending on the needs of their respective projects. The four groups will then have up to 18 months to develop and determine the feasibility of a Pay for Success model to create the supportive housing they envision.

In addition to the resources provided by CSH, each awardee will receive technical assistance from CSH’s two collaborating partners: the [Center for Health Care Strategies \(CHCS\)](#) and [Third Sector Capital Partners \(TSCP\)](#). CHCS will provide expertise in the area of Medicaid and other public financing sources as it relates to services for vulnerable populations and the cost of such services. TSCP will offer guidance on building financial modeling capacity, and designing and structuring procurement processes.

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ABOUT

Corporation for National and Community Service Social Innovation Fund

At the Corporation for National and Community Service (CNCS), the Social Innovation Fund addresses the most pressing social problems by finding effective solutions and mobilizing private resources to help them grow. In 2014, the Social Innovation Fund launched its Pay for Success (PFS) program to help develop the field of PFS by funding technical assistance and capacity building for state and local governments and nonprofit organizations across the country seeking to better understand and implement PFS strategies. Through the efforts of the inaugural cohort of grantees, the Social Innovation Fund has funded capacity building and project structuring for 43 projects across the country in more than 35 different cities and states, in fields ranging from early childhood development, asthma prevention, teen pregnancy, supportive housing, homelessness, to workforce development and recidivism. Learn more at www.nationalservice.gov

CSH

CSH has been the leader in supportive housing for 25 years, demonstrating its potential to improve the lives of very vulnerable individuals and families. CSH has earned a reputation as a highly effective, financially stable organization, with strong partnerships across government, community organizations, foundations, and financial institutions. CSH is advancing innovative solutions that use housing as a platform for services to improve lives, maximize public resources, and build healthy communities. We are working to assure that housing solutions are accessible to more people in more places. Visit us at www.csh.org

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PROGRAM DESCRIPTIONS

Virginia Supportive Housing Program Description



CSH and its partners will work with Virginia Supportive Housing to assess the feasibility of a PFS initiative focused on creating supportive housing for vulnerable populations. In Richmond, Virginia, a small group of individuals plays a significant role in the escalating costs for correctional services and other emergency systems. These "super utilizers" have complex needs and ricochet between incarceration, hospitalization, detoxification services, and homelessness. Specifically, this project will target individuals in Richmond, Virginia and the surrounding counties who have had contact with both jails and hospitals more than four times over five years with at least one stay in each system in the last year. Among other technical assistance, CSH anticipates working with Virginia Supportive Housing to develop methods that: a) determine eligibility for the initiative across the 3 systems; b) identify payment structures that reflect the distribution of cost benefits among jurisdictional units. This project will target the Greater Richmond Continuum of Care which includes the City of Richmond, and the counties of Charles City, Chesterfield, Hanover, Henrico, New Kent, Goochland, Powhatan and the town of Ashland. [Click here to access Virginia Supportive Housing Website.](#)

Clark County, Nevada Program Description



CSH and its partners will work with Clark County, Nevada to assess the feasibility of a PFS initiative to create supportive housing focused on individuals cycling in and out of high cost systems, including the criminal justice system and/or emergency response teams, who have a history of homelessness. For this initiative, Clark County has identified the goals of: 1. Identifying the frequent user population; 2. Reducing the recidivism rate of the target population by 25 percent; 3. Providing 65 percent of the target population with supportive housing, and; 4. For clients obtaining supportive housing, improve self-sufficiency indicators by 50 percent within the first year of services. Among other technical assistance, CSH anticipates working with Clark County to develop methods that a) build on efforts currently underway to access data and use it to identify the target population and their costs in the status quo b) create a supportive housing model and plan that will meet the needs of the target population. This project will target Clark County, Nevada. [Click here to access Clark County Department of Social Service Website.](#)

Project HOME Program Description



CSH and its partners will work with Project HOME to assess the feasibility of a PFS initiative to create supportive housing focused on individuals who are the long-term street-homeless and vulnerable individuals in Philadelphia known to the system to have also incurred the greatest Medicaid costs. This initiative would explore the potential of cost savings associated with housing a pre-identified cohort of vulnerable street homeless individuals through Community Behavioral Health (CBH)/Medicaid. Project HOME believes that use of services paid for by CBH - crisis physical and behavioral health services, case management, treatment services, and ongoing physical health costs - would decrease with the intervention of supportive housing. Though there may be an initial increase as people become housed, experience stability, and begin to utilize medical and behavioral health services, it is believed that similar to other studies, cost of care would decline over time. Among other technical assistance, CSH anticipates working with the subrecipient to: a) determine the feasibility of a model focused on Medicaid savings through Community Behavioral Health; b) create a supportive housing model and plan that

will meet the needs of the target population. This project will target County/City of Philadelphia. [Click here to access Project HOME Website.](#)

Oklahoma DMHSAS Program Description

**Oklahoma Department of Mental Health
and Substance Abuse Services**

CSH and its partners will work with the Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS) to assess the feasibility of a PFS initiative focused on creating supportive housing for young adults (18-25) with mental health, substance use, or co-occurring disorders who are without stable

housing, have experienced homelessness or chronic homelessness. ODMHSAS will head the PFS team—leaders from the Oklahoma Department of Human Services, Oklahoma Office of Juvenile Affairs, Homeless Alliance, and Mental Health Association Oklahoma and their partners -- in a collaborative effort (Oklahoma's Two Cities: One Mission) to align necessary resources for the state to move forward to end homelessness among young adults transitioning out of foster care and/or the juvenile justice system, and for those young homeless persons with mental health, substance use, or co-occurring disorders who are without stable housing, have experienced homelessness or chronic homelessness. Among other technical assistance, CSH anticipates working with ODMHSAS to develop methods that: a) clearly define the target population using existing data and identifies the subset in need of supportive housing; b) creates a supportive housing model and plan that will meet the needs of the targeted youth. This project will target Oklahoma City located in Oklahoma County and the City of Tulsa located in Tulsa County. [Click here to access ODMHSAS Website.](#)